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#### Letter from THE EDITOR By Debby Zelman Rapoport

I dream of painting and then I paint my dream. ~Vincent Van Gogh

"The essential part of creativity is not being afraid to fail." ~ Edwin H. Land American scientist and inventor, and co-founder of the

Polaroid Corporation

"Where the spirit does not work with the hand there is no art." ~ Leonardo da Vinci

"Once we rid ourselves of traditional thinking we can get on with creating the future." ~ lames Bertrand French painter and lithographer.

his month's cover story introduces you to six talented artists who will be featured in "Seeing is Believing: 6 Beachwood Artists," an upcoming exhibit hosted by the Beachwood Arts Council at the Beachwood Community Center. They did not develop their talents overnight—but they each followed their passion to bring them to the level of achievement they enjoy today. Many of us have creative abilities that we want to further develop. To do so, we need to take action to get from where we are now to our future creative goal. If you want to cultivate your creativity and feel stuck, some of these pointers may help you move forward:

- ►Take a break from what you're doing and doodle, take photos or paint something and step back to see what you've created.
- Surf the web or go on Pinterest to spark some creative ideas.
- Write down what you want to achieve and take the first step.
- Read about others who have achieved what you aspire to do.
- Brainstorm about ideas that you want to pursue.
- Try something different and remember the quote, "If you always do what you've always done, you'll always get what you've always gotten." (There is conflicting information about who originated this quote - Henry Ford or Tony Robbins.)

- Calm your mind and allow your imagination to roam free.
- Make a vision board to help you visualize and identify what you want. Put a timeline on it.
- Unplug. We live in an age of distraction. When disconnecting from the grid, we reconnect with ourselves.
- Do a DIY project. Working with our hands ignites a creative spark.
- Absorb the work of artists around you.
- Embrace compliments and encouragement.
- Creativity comes from experience, so try something new. It's through these experiences that we can engage in new avenues of thinking.

- Do something creative every day. Whether working, exercising or creating, think of Newton's quote, "An object at rest will stay at rest while an object in motion will tend to stay in motion."
- Prioritize. When something is prioritized, it's achieved.

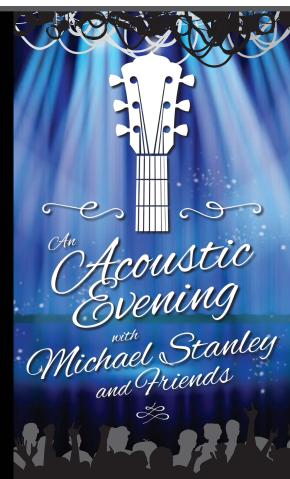
I ended last month's editorial about lifelong learning by saying that achieving your dreams can be as easy as improving one thing in your life by 1% a day. The same goes for creativity. If you want something badly enough, go for it and see where it leads. Expand, explore, enjoy - and maybe next year you will be featured in Beachwood Buzz!

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# **COVER STORY**

eachwood has many elements of which it can be proud, and certainly among them is the rich diversity of artists living and working here. To celebrate six of those individuals – Laurel Hecht, Susan Cone Porges, Beth Segal, Andrea Serafino, Shari Wolf and Kim Zarney - the Beachwood Arts Council will feature their works this month as it hosts the exhibit "Seeing is Believing: 6 Beachwood Artists." Complete story on page 7.

Cover story photos by Scott Morrison, Discovery Photo.

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Breakfast with Belle

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2016 Annual Report

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#### June Scharf

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#### Letters to the Editor

Beachwood Buzz welcomes all Letters to the Editor. Please send all letters via email to beachwoodbuzz@gmail.com.

#### **Calendar Section**

Please send information about clubs, organizations, events and meetings to beachwoodbuzz@gmail.com. The deadline is the 10th of each month.

#### **Article Submissions**

If you have a story idea or photos you would like to share, email beachwoodbuzz@gmail.com.

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2016 **Beachwood Chamber of Commerce Business of the Year** 

# Classical Revolution Quartet Concert



Sunday, March 26 2 – 3 p.m.

Enjoy music performed by this accomplished string quartet, comprised of graduates from the Cleveland Institute of Music. Musical offerings range from Mozart to Gershwin to Philip Glass. Free and open to the community.

# Class of '87 Reunion

The Beachwood High School class of '87 will hold its 30th reunion on Saturday, August 5, 2017 and is looking for classmates.

If you or someone you know

graduated with this class – or if you want to help on the committee, please email contact information to Julie Mintz at jmintzy22@ gmail.com.



# Letters to the Editor and Community

n November 15, 1985, we established Danny's The Hair Salon at 23240 Chagrin Blvd. in Beachwood. Since that date, we have been on an amazing journey with the most incredible, talented people I've ever known. We have also built relationships and formed friendships with many clients, our guests.

How do we begin to thank you? There aren't enough words, but we will try. Thank you for walking in the door, and continuing to return. Your support, kindness, confidence and love are just a few of the things you brought with you and left with us.

Through friendships, we celebrated high school and college graduations, marriages, births and other milestones. And over the years, we grieved our losses together.

Our lives and those of our children have been enriched by knowing you. From sharing experiences about raising children; to recommending good books, restaurants and vacation spots; to sharing intimacies that we won't share here, we've had some great times and pretty good laughs. Yes, we laughed, and sometimes we cried.

We will hold these memories in our hearts forever and we thank you for them. Our only hope is that we have returned at least half of the beauty of life that you have given to us. There is beauty in this world and you are that beauty.

When one door closes, another one opens. We will close our door for the last time on March 4 and begin our new journey, just down the road, at Funke Hair Body Soul, 27730 Chagrin Blvd., in Woodmere. We still have a lot of creativity in us along with hugs to be given and received. We believe the best is yet to come. Thank you for supporting Danny's The Hair Salon for the past 31+ years. Be well. We thank you, love you and invite you to visit us in our new home.

Sincerely, Danny and Dolores Ross especially enjoyed the February issue of your magazine. It was so very informative. The articles, "Google Grandpa" and "The Buzz Over Genealogy," really spoke to me. You may recall my recent book, "Letters from Gelvan." By finally writing the book that had been rolling around in my head for so



long – waiting until my nineties to attack it – I was rewarded with a sense of achievement that soothed my soul.

As Stewart Hoicowitz described so succinctly, "If we don't leave our descendants the kinds of information about our lives that we crave to know about our own forefathers, then we are only destined to perpetuate the problem."

I have been repaid so many times over from family and friends for the information I have been able to pass along.

Thank you for the service you do for our community.

Sincerely, Geraldine F. Powers

The 41st Cleveland International Film Festival, presented by Dollar Bank, will take place March 29 – April 9 at Tower City Cinemas and select neighborhood screening locations. CIFF41 program details will be announced on Friday, March 3 at clevelandfilm.org. Program guides will be available at all Dollar Bank branches, and throughout the area, the week of March 6. Tickets will go on sale to CIFF members on Friday, March 10 and to the general public on Friday, March 17. For discounted CIFF tickets, be sure to use the code BBUZZ.

The Cleveland International Film Festival is supported in part by the residents of Cuyahoga County through a public grant from Cuyahoga Arts & Culture.







By June Scharf

# Seeing 13 By June Scharf Seeing 13 Belleving: 6 Beachwood Artists







eachwood has many elements of which it can be proud, and certainly among them is the rich diversity of artists living and working here. To celebrate six of those individuals – Laurel Hecht, Susan Cone Porges, Beth Segal, Andrea Serafino, Shari Wolf and Kim Zarney – the Beachwood Arts Council will feature their works this month as it hosts the exhibit "Seeing is Believing: 6 Beachwood Artists."

The show reveals an abundance of talent while also providing a rare opportunity for community members to witness a wealth of artwork in one place, with the artists present to offer deeper engagement. The artists may share their stories and explain how their passions are threaded through their creations.

"Seeing is Believing: 6 Beachwood Artists" runs March 11 – April 2 at the Beachwood Community Center, 25325 Fairmount Blvd., with an opening reception on Saturday, March 11, 5-8 pm, when the artists will briefly discuss their work. Refreshments will be served. Gallery hours are: Monday through Friday, 10 am -4 pm; Saturday, 10 am -3 pm; and Sunday, 10 am -1 pm. The exhibit is free and open to the community.

A self-guided tour of the artists' studios will take place April 2, 1-4 pm, when they will offer demonstrations and additional artwork for purchase. Studio maps are located at the front desk in the Beachwood Community Center.

"The artwork at this show is rendered in a variety of media, including pastels, oil, acrylic, photography and ceramics," says Leah Gilbert, executive director of the Beachwood Arts Council. "This is a wonderful opportunity for residents to come and see what some of their professional and highly innovative neighbors are creating."

Discover some highlights surrounding each artist:



## **Laurel Hecht**

Laurel's medium is acrylic paint on canvas, wood and paper. "The act of painting – creating something tangible out of the images in my mind and what I see around me – fulfills me. I'm in love with color, and I paint in layers – three,

four or even five layers. This process could be a by-product of my initial training in printmaking."

**Art:** Subject matter relates to moths, trees, flowers and other plants set in landscapes.

**Training:** Minneapolis College of Art and Design, earned a BFA. Two of the four years were spent studying outside London, enrolled in an international printmaking program.

Work: Exhibits in galleries nationwide.

**Background:** Her early work (late 1970s to mid-1980s) was mostly figurative, woman-centered, with lots of pink, but also political and spiritual. "I paint what I like, mostly nature, in flagrant color." And she notes that she's always been told, "Every color goes with every color."

**Studio:** She works in a large studio in Commerce Park where she installed a 35 by 8-ft-drywall work wall to create several paintings simultaneously.

**Inspiration:** Her home gardens, magazines, the Cleveland Botanical Gardens, Ithaca, NY and Santa Fe, NM.

**Contact:** www.lahecht.com Facebook: Laurel Hecht Fine Art 23800 Commerce Park Drive, Suite F



# Susan Cone Porges

Susan's regularly-exhibited drawings and paintings are created with pastels, oils, watercolors and charcoal. "My sense of design and understanding of color, plus my background in realism combined with my drawing skills and attention to detail,

all allow me the freedom to capture what I want, be looser stylistically and in control of my medium."

**Art:** Variety of subject matter ranging from portraits to landscapes to still life.

**Training:** Massachusetts College of Art in Boston with concentrations in drawing, printmaking and calligraphy.

**Work:** Freelance artist, calligrapher, painter, teacher and Ketubah creator. She also regularly displays her work in exhibitions and galleries. "After working for many years in oils and watercolors, I find the immediacy and tactile nature of pastels to be so satisfying."

**Background:** She began private art lessons at age seven in the home studio of a Shaker Heights artist. She knew then that she was in her element, when she was introduced to pastels and still life composition. She worked for 35 years as a freelance artist and calligrapher, painter and teacher. Over the past 10 years, she has focused more on fine art over commercial art. She considers her teaching to be some of the most rewarding experiences of her career. Working alongside her students in a large studio has also enhanced her creatively.

**Studio:** She founded The Art Studio on Mercantile Road, which is a multi-use facility. In addition to being her personal creation space, she conducts classes and workshops with nationally known visiting artists, and also features live model days and custom framing services.

**Inspiration:** The Old Masters (Sargent, Degas, Sorolla, Zorn); current masters (Richard Schmidt, Alain Picard, Liz Haywood Sullivan)

**Contact:** www.susanporges.com www.ketubah.com (search "susan porges") The Art Studio 23945 Mercantile Road, Unit 0



## **Beth Segal**

Beth is an award-winning commercial photographer who worked for several decades specializing in food, tabletop and editorial photography with clients in Cleveland, Chicago and New York. "My subject matter varies, but right now, I'm

obsessed with still-life paintings of the Dutch Golden Age. So I'm exploring similar themes using natural and artificial elements to try to evoke and reinterpret the opulent splendor and elegant simplicity of that period's tabletop creations."

Art: Subject matter varies but she shoots still lifes and found objects using lighting as a creative element.

**Training:** An apprenticeship in Chicago, shooting items such as diamond rings, diaper bags and 105-piece Sears tool sets in a catalog production house.

Work: Creating photography appropriate for her burgeoning collection of antique frames, in addition to shooting images that play with light to create beauty.

**Background:** She began photographing gravestones in cemeteries with an old wooden Deardorff camera, using 4 x 5 inch sheet film. Now she shoots almost exclusively indoors with a Canon camera tethered to a computer for instant evaluation. Technology has transformed her process, but the work is still about rendering light to create meaningful images.

**Studio:** A big studio with two auxiliary rooms filled with many boxes containing a wide variety of props.

Inspiration: 20th century photographers, Paul Outerbridge and Jan Groover.

**Contact:** www.bethsegalphotography.com Beth Segal Photography | Zarney Originals 23400 Mercantile Road, 7B



# Andrea Serafino

Andrea's medium is ceramics. "I simply love working with clay and teaching others to realize their visions of working with clay."

**Art:** Subject matter for show relates to nature, specifically plant life sculpted onto traditional pottery forms such as bowls, vases and platters.

**Training:** Cleveland Institute of Art, ceramics major with a sculpture

**Work:** Proprietor and instructor at the Beachwood Ceramics Guild in Commerce Park, teaching adults and children techniques for wheel throwing, hand building and sculpture. Classes are offered year-round and are listed in the Beachwood Recreation Department brochure.

**Background:** Andrea was drawn to her medium starting in 4th grade when students were allowed to make one clay project per year. She was thrilled to work with clay, and in high school, took two art classes per day in painting/drawing and pottery.

"I love the tactile qualities of clay and the challenging aspects of the medium, such as, can I actually create the object that I visualize. With all the steps needed to complete a piece, including drying, glazing and firing, crafting a successful piece can be quite difficult." "I've worked through many of life's obstacles by creating ceramic translations as sculpture. My earlier works were significant in that they helped me understand the place or situation I was in at the time. There was a lot of personal growth then. After I had children, I found this self-analysis exhausting, so now, my work focuses on the peaceful aspects of nature."

**Studio:** It's a combination of four situations. She's either alone, working with studio mates, teaching adults or instructing students. "My students give to me and I give to them. We all come to the table with different interests and skill levels that we share knowingly and unknowingly. A lot of growth happens over time."

**Inspiration:** Nature, especially plants

**Contact:** www.beachwoodceramicguild.org The Beachwood Ceramic Guild 23366 Commerce Park Drive

# Seeing is Believing: 6 Beachwood Artists

March 11 - April 2

Beachwood Community Center • 25325 Fairmount Blvd.

Opening Reception • Saturday, March 11 • 5-8 pm.

Self-Guided Studio Tours • April 2 • 1 – 4 pm

Studio maps will be available at the front desk in the Beachwood Community Center after March 15.



# Shari Wolf

Shari's range of mediums includes acrylics, colored pencils, watercolors, pastels and markers. For artisanal goods, she crafts jewelry, and works in fabric, leather and polymer clay. "I love to engage people and make them smile

when they look at my work. I sometimes add my own poetry and collage to add a sense of humor. I also love to use metallic paints and glitter."

Art: Bowls, doodle stones, jewelry, fabric pouch carry-alls in two sizes, and leather wallets

**Training:** Rhode Island School of Design, degree in graphic design. Formal training in illustration while working at American Greetings Corporation.

**Work:** Recently became involved with Art Books Cleveland

**Background:** She mainly works on a small scale with colored pencils and watercolors, but several years ago, when she strove to work on a larger scale, she switched to acrylics and pastels. "I like the muted color palette of acrylics. Colored pencils allow for dimension and contrast. Watercolors can assume a wide range of techniques. Pastels lend themselves well to blending and shading. Markers are bright and fun."

**Studio:** Shari surrounds herself with all the fun materials she enjoys. She also has a large idea board that she changes often and considers for future paintings and drawings.

Inspiration: Museum exhibits, Pinterest, fashion trends and observing what's out in the world.

Contact: www.handmade13.com 25100 Hilltop Drive



# Kim Zarney

Kim's monochrome paintings are created using water soluble oil paint on heavy coated paper and synthetic panels. "My work can be enjoyed on a number of different levels – the subject matter itself, the directness of how the paint is

applied (no preliminary under drawing) and the range of subtle textural elements that add visual enjoyment."

Art: Subject matter relates to the natural world, including landscapes, sycamore trees, waterfalls and wildlife. He recently started to include the American Bison. "Using my art to help save these iconic creatures has added special meaning to my work."

**Training:** Cleveland Institute of Art, BFA in painting and printmaking. His father was an artist, so he "grew up knowing what to do."

Work: His work is widely exhibited nationally and locally at the Bonfoey Gallery. He enjoys working with water-soluble oils because there's no odor and they clean up with soap and water. This medium also offers a range of options where they can be used thick like traditional oils or diluted as watercolor washes. "People often tell me that my paintings remind them of Chinese paintings, and I agree." He approaches pieces not as direct renditions but as abstract expressions that leave room for interpretation.

**Background:** He began pursuing the monochromatic format 20 years ago. Since paints are expensive, he started using black to save money. He enjoyed the directness and abstract quality that a monochromatic format provided. He also liked the many layered textural elements that emerged from the process. His palettes have since grown to include sepia, terra cotta, blue and green.

**Studio:** His studio is his only workspace.

**Inspiration:** "It comes from the many hours spent outdoors taking notes and photographs. The photos are converted to inexpensive color copies that are used as references for the paintings, where I can study details and elements I might have missed." He also pulls from the sketches and preliminary studies by Andrew Wyeth.

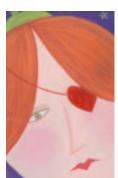
Contact: www.zarney.com Beth Segal Photography | Zarney Originals 23400 Mercantile Road, Suite 6















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# Sculpture Dedicated to Beachwood City Schools at Winter Sunset Art Reception

On January 27, the Beachwood City Schools received the "Although Many, We Are One" bronze sculpture that was created by world-famous artist, the late Howard Hitchcock (1927-2016). Receiving the sculpture were Superintendent Dr. Hardis and Board of Education members Mitch Luxenburg and Dr. Brian Weiss. The sculpture was presented by Missy Bystrom, Timothy Hitchcock and David Hitchcock.

The sculpture, "Although Many, We Are One," was dedicated during the Winter Sunset Art Reception that was hosted by the Beachwood High School Marketing/Junior Achievement students at the Beachwood Community Center. This special night was part of the late Howard Hitchcock Art Show, which

ran from January 13-February 5.

The plaque that accompanies the sculpture reads: "Howard Hitchcock was born with the gift of seeing absolute beauty in everything in this world. He truly believed that at our core, we are pure love. No matter our race, religion, cultural beliefs or sexual preferences - we are all connected and we are all one. When we remember this, we will finally live in peace. May this sculpture be a daily reminder to Beachwood High School and its beautiful and diverse community."

The Marketing/Junior Achievement students developed and hosted the Howard Hitchcock Show in conjunction with Missy Bystrom (art collection curator), the Hitchcock Family and the City of

Beachwood. Artwork of the late Howard Hitchcock may currently be seen at the Mandel Jewish Community Center. His work will also be a part of the NOISE Expo on April 22 at Beachwood High School.

For more information, please visit www.noiseexpo.com or contact Mr. Greg Perry at gwp@ beachwoodschools.org.



From left: School Board president Mitch Luxenburg, art collection curator Missy Bystrom, School Board member Dr. Brian Weiss and superintendent Dr. Bob Hardis.



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# Broadway in the Burbs

#### Temple Tifereth Israel's Jack and Lilyan Mandel Sanctuary at 7 pm

Seth Rudetsky and Christine Pedi

Veteran Broadway babes Christine Pedi, comedic actress and "The Lady of 1,000 Voices"; and Seth Rudetsky, musician, actor, writer and host of Sirius/XM's On Broadway (CH-72), bring their hilarious repartee and singular musical talents to Cleveland on Thursday, April 27, in "Broadway in the Burbs."

A benefit for National Council of Jewish Women/Cleveland's Focus on Foster Care programs, Broadway in the Burbs features Pedi and Rudetsky's prestigious knowledge of behind-the-scenes Broadway, their outstanding renditions of Broadway favorites and their hilarious banter honed through performancing together.

"Broadway in the Burbs" takes place at Temple Tifereth Israel's Jack and Lilyan Mandel Sanctuary at 7 pm.

Thrilling audiences with spot-on

impersonations, side-splitting gossip and nostalgic renditions of Broadway favorites, Pedi and Rudetsky boast award-winning Broadway and off-Broadway credits.

Pedi, whose ability to mimic celebrities in speech and song is well known, currently stars in "NEWSical the Musical" and in the long-running off-Broadway parody revue, "Forbidden Broadway." She made her Broadway debut in "Little Me," with Martin Short and Faith Prince; her other credits include "Chicago," Eric Bogosian's "Talk Radio," and many more. She has performed her cabaret show. "Great Dames." in theaters around the world. She hosts Sirius XM Radio's daily "On Broadway" channel and co-hosts "Dueling Divas" with Seth Rudetsky on Saturdays.

Rudetsky is currently the host of "Seth's Big Fat Broadway"

and "Seth Speaks" on Sirius/ XM Satellite Radio's On Broadway. Nominated for the Emmy Award three times for his work as a comedy writer for The Rosie O'Donnell Show and writer for two Grammy-award shows, Rudetsky created the opening numbers for several Tony-award shows. He has performed in an Off-Broadway production of Torch Song Trilogy, appeared in the Roundabout Theatre Company revival of The Ritz, and in the MTV reality show Legally Blonde The Musical: The Search for Elle Woods. Co-writer and star of Disaster!, a musical comedy that parodies 1970s disaster movies, has run Off-Broadway since 2013 and was praised by the New York Times as "inspired lunacy." A graduate of Oberlin, Rudetsky has participated in events to benefit foster care children in the past.





Paula McLain, honorary event chair, grew up in the foster care system and has authored best sellers Circle the Sun and The Paris Wife, in addition to Like Family: Growing Up in Other People's Houses, a memoir of her experiences in foster care.

Individual tickets are \$75 for the show and a sumptuous dessert bar following the performance, \$150 for pre-show hearty hors d'oeuvres, performance and after-show dessert bar and \$300 dollars for hors d'oeuvres, show, dessert bar and framed caricature of you and your group.

Event chairs are Faye Bass, Shani Spiegle and Julie Soble. For information or to obtain tickets, visit ncjw/Cleveland.org or call 216.378.2204.

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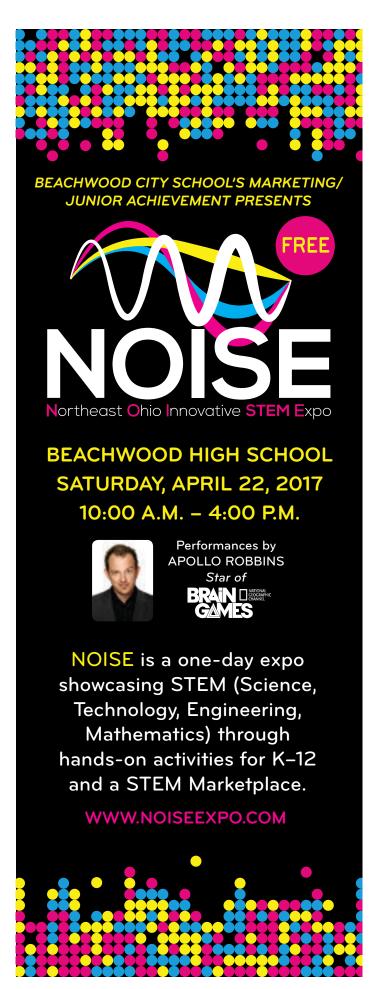
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# CityMusic Cleveland Chamber Orchestra presents:

## "What's on David Bowie's Playlist"

#### Avner Dorman, conductor

On Sunday, March 19 at 4 pm, CityMusic Cleveland Chamber Orchestra will present, "What's on David Bowie's Playlist," at Anshe Chesed Fairmount Temple, 2757 Fairmount Blvd, Beachwood.

"What's on David Bowie's Playlist" is a lively orchestral concert of music by David Bowie and by composers who inspired him. The concert features: Bowie XL, an instrumental suite of seven David Bowie songs, with narration by actress Anjanette Hall

about Bowie's life and career; five Bowie songs played by the orchestra and sung by Richard Kline, singer for the Bowie tribute band Diamond Dogs; and works by John Adams, Richard Strauss and Philip Glass, all of whom Bowie said inspired him.

CityMusic's concerts provide access to vibrant orchestral music for Northeast audiences. No tickets are required; admission is FREE.

For additional information, visit www.citymusiccleveland.org.

The Cleveland International Film Fest **ILLUMINATE** is March 29 - April 9 Be sure to use BBUZZ when purchasing tickets!

## THE BISON FEAST + FEST

Sunday, March 19 · 2 - 5 pm Beachwood High School

The BISON FEAST + FEST, a PTO fundraiser, is a district-wide,



community-building event for Beachwood students, staff, teachers and families. The mission of this school festival is to come together in friendship to celebrate our unique and culturally-diverse school community.

The BISON FEAST + FEST is about building a spirited, strong and connected school community through sharing and sampling home-cooked food, and enjoying cultural

performances by students and their families. Attendees will enjoy dance and music performances, art, International food samples, demonstrations, activities and display tables. Event tickets will be sold the day of the event.

The Beachwood Schools PTO is committed to providing funding and volunteers for school-based enrichment and programs for students and teachers in grades pre-K through 12.

Sponsorships are available. For sponsorship opportunities, please contact Shana Wallenstein at 216.464.2600, ext. 237.

Volunteers are needed to make sample-sized tastings of their favorite foods and/or work at the festival. To volunteer, visit www. beachwoodschools.org/BFF.aspx.

# Kindergarten Registration

If you have a child who will turn five



years old by September 30, 2017, he or she is eligible for Kindergarten at **Bryden Elementary** School. Please visit www.beachwoodschools.org/news

and select the Kindergarten pre-registration form for the 2017-2018 school year.

The Kindergarten Parent Orientation is scheduled for Thursday, April 6, at 7 pm, at Bryden Elementary School. If you plan on attending, please RSVP to Tyjuana Coles, secretary at Bryden Elementary School, at 216.831.3933.

Send us photos and captions - be featured in **Beachwood Buzz!** 

# Rotary Pancake Breakfast

On Sunday, March 19, the Chagrin Highlands Rotary Club will hold its 25th-annual pancake breakfast at Orange High School, from 9 am to 1 pm. The Chagrin Highlands Rotary covers Beachwood, Pepper Pike and Woodmere. This highly successful fundraiser benefits both local and worldwide communities with proceeds helping people in need.

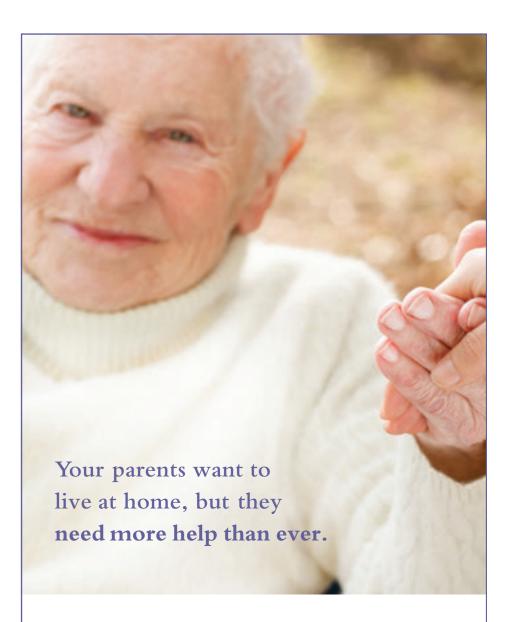
Proceeds continue to fund various projects and have just about eradicated polio, worldwide.

Rotary Club members will be flipping both regular and blueberry pancakes that will be served with sausage and pure Ohio maple syrup. There will also be entertainment.

Tickets can may be purchased prior to the event or at the door. The cost is \$8 for adults and \$5 for seniors and children under 12.

To purchase tickets or for more information, contact John Newburger at 216.292.7737.

The event is open to the community. Newburger says, "Just come and have a great time!"



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# Local Sports Icon Speaks at Fairmount Temple



Anshe Chesed Fairmount Temple (23737 Fairmount Blvd., Beachwood) is pleased to wel-

come former Cleveland Browns coach Sam Rutigliano as guest speaker for the Sunday Morning Forum series on Sunday, April 2, at 10 am. His talk, Coach Sam Rutigliano Talks Cleveland's Ups and Browns, is free and open to all. The event is sponsored by The Men of Fairmount Temple. Coffee and bagels are available at 9:30 am.

Born in New York, Rutigliano was a star football player while in high school and went on to play college ball at both Tennessee and Tulsa. He was an assistant football coach for four teams before being named

head coach of the Cleveland Browns in 1978. He coached the Browns until 1984, including the famed 1980 "Kardiac Kids." After leaving the Browns, Rutigliano spent five years in sports broadcasting before returning to coaching until 2006.

> His talk, Coach Sam Rutigliano Talks Cleveland's Ups and Browns, is free and open to all.

Since 2009, Coach Sam has successfully touched hundreds of children, motivating them to believe in themselves, with Coach Sam's Inner Circle Foundation.

For more information, contact Laura Munson at 216.447.9541.

# A Passover Tradition Continues

**Dark Chocolate Seder Plates to Benefit** Women of Fairmount Temple

The vision of making chocolate Seder plates began with an idea from Fairmount Temple member Peg Behrens, 22 years ago. She saw a Seder plate mold, filled it with chocolate, adorned it with symbols of the Passover holiday, and brought her chocolate Seder plate to a Fairmount Temple Sisterhood meeting. The ladies loved it. At first, she made them to give away. Then she thought they would make a good fundraising project.

Over the years, Behrens has made several hundred plates and contributed all money raised to the sisterhood. She single-handedly ran this project for 15 years. Today, the Women of Fairmount Temple run the program and deliver the same,

consistent quality that Behrens, who continues to help, had. Each plate has a little over a pound of high-quality dark chocolate, with the symbols made from colored chocolate. Seder plates are completely nut free and sell for \$22 each.

To place your order, please call the Fairmount Temple Gift Shop at 216.464.1330, ext. 125 or Bernice Goldman at 216.378.9478. Order by March 18. Pick-up dates are Sunday, April 2 and Sunday, April 9, from 9 am - noon; and Tuesday, April 4, from 9 am - noon, in the Fairmount Temple gift shop.



Jewish National Fund Second Annual

# **WOMEN FOR ISRAEL GAME DAY**

Featuring Mahjong, Canasta And Bridge

Tuesday, March 28, 2017 1:00 - 4:00 pm

**Beechmont Country Club** 29600 Chagrin Blvd, Beachwood, OH 44122

RSVP by March 14 at inf.org/gameday or 216.292.8733

Featuring a chance raffle. Bring your own cards and mahjong sets. Complimentary event. Snacks served.

EVENT CHAIRS Tammy Brosse, Loren Frieder, Penny Greenberger and Lori Raichilson



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# Saturday & Sunday April 29 & 30

City of Beachwood Service Dept. 23550 Commerce Park

Beachwood PTO presents local artisans, crafts, concessions and flea market finds at bargain prices. Everyone is welcome to purchase a vendor table and sell your possessions and/or crafts!!! Vendors will keep all of their proceeds!!!

For more information, including a vendor form, call 216.464.2600 x550 or visit http://www.beachwoodschools.org/BeachwoodFlea.aspx





















# COME TASTE, SHARE AND LEARN FROM THE **INCREDIBLE FAMILIES IN OUR SCHOOL COMMUNITY!**

**SUNDAY, MARCH 19, 2017** 2PM - 5PM **BEACHWOOD HIGH SCHOOL, SOUTH GYM** 



EACH AND EVERY HOME COOKED DISH. PERFORMANCE AND ACTIVITY AT THE EVENT WILL BE PROVIDED BY OUR OWN PARENTS. STUDENTS AND SCHOOL FAMILIES. EVENT TICKETS WILL BE SOLD THE DAY OF THE EVENT. FOOD + ACTIVITIES ARE \$.50-\$1EA. THE BISON FEAST + FEST IS A PTO FUNDRAISER SUPPORTING BEACHWOOD SCHOOLS PROGRAMS.

For more information on how to become a sponsor through cash or in-kind donations, please contact Vritika at 216.312.8880















**BISON FEAST + FEST** 

# Sports Agent Rubs (Padded) Shoulders with Pro Football Players, Coaches

By June Scarf

hen confetti rained down on the field in Houston to celebrate the Patriots' Super Bowl LI victory, Neil Cornrich, BHS Class of 1975, stood amid the debris and among the players after watching some of the game from the winning team's sidelines. He belonged there by virtue of the pivotal role he plays, serving as the agent to a few key people. One of them is Bill Belichick, head coach of the Patriots and winner of five Super Bowls – the most one team has ever won – and now called the greatest of all time.

Cornrich operates his own boutique sports management company, NC Sports LLC, from his Beachwood office, where the walls are lined with autographed and framed jerseys from the players he has represented, many of whom are as appreciative of his services as they are famous. But one of Cornrich's striking qualities is the degree to which he is equally grateful and humbled by the trust his clients place in him.

He's known as one of the country's top football agents who negotiates highly lucrative contracts for his clients, at the professional and collegiate levels. As he elegantly puts it, "My fiduciary relationship with my clients historically outperforms the market." In 2013, Sports Illustrated magazine named him one of the 15 most influential sports agents.

The game, however, can take a swift and mighty toll on players. That's why he takes a realistic view on his clients' careers, which can be cut short due to the game's brutality.

"It's a very unforgiving game, so players have a brief window of health and ascendancy," he explains, which is why he stresses the importance of the first contract negotiation. "They may never have another bite on the apple, so we need to get it right from the beginning, and it's a grand challenge."

He captures the essence of the sport by describing it as "a win/ lose business," and his stable of clients "wins a lot."

Having Belichick remain a client for the past 20 years is one of the testaments to Cornrich's consistent advocacy and savviness. "Everyone in my industry would love to work with him, so it's deeply meaningful that he chooses to work with me. We've been able to work together successfully for such an extended period of time, too. If that doesn't humble you, what will?"

The truth is, Cornrich is not only a superb negotiator, but he is also an extreme protector of his clients' privacy, carefully adhering to complete confidentiality in every conversation. But, he demonstrates a definite sense of levity about everything, in addition to a habit of deflecting praise.

While he doesn't drop many names, research reveals that some of his clients include Trey



Neil Cornrich, owner of NC Sports LLC

Flowers, defensive end for the Patriots; Phil Dawson, Dallas Clark, Ted Ginn Jr., Montee Ball, Marshal Yanda (Doak Walker Award winner, six-time All-Pro and Pro Bowl pick), and Brandon Scherff (2016 Pro Bowl selection and Outland Trophy winner and fifth overall pick in the 2015 NFL draft).

What he will 'fess up to is that his first client was Kirk Lowdermilk, a top pick from the Ohio State University football program in the '80s who went on to have a very successful NFL career. This well-handled representation led Lowdermilk to recommend Cornrich's services to Jeff Uhlenhake, who was a team captain and All-America at OSU. Cornrich represented him when he became the first rookie to start at center in the Miami Dolphin's history, and he currently works for the OSU football program as a strength and conditioning coach. Subsequent clients included Joe Staysniak and Jeff Davidson, both team captains.

Cornrich's own career began taking shape not long after graduating from the University of Michigan. He attended the Moritz College of Law at Ohio State University, later passing the Ohio and Florida bar exams that were "no big deal....but organic chemistry as an undergraduate? That was far more challenging," he reveals.

While in law school, he was drafted to help Professor Stanley Laughlin with an independent study of professional representation of athletes. This experience, combined with his exposure to Big 10 school athletics, ignited a passion for work related to contracts and negotiations within the football industry.

He started his legal practice by joining his father Sidney's plaintiff firm that focused on civil litigation and worker's compensation claims in Cleveland. "Thank goodness for nepotism," he remarks in that typically self-deprecating fashion. "My dad afforded me the opportunity to develop my sports-management practice while juggling my responsibilities at the firm."

The work of an agent requires lots of travel, but ultimately, Cornrich says he loves living here in Cleveland. He regularly attends yoga classes and hits the gym, and seasonally, he enjoys biking and hiking in the Metroparks. He



Trey Flowers, New England Patriots defensive end, with Neil Cornrich

frames his hobbies as "anything" that feels like recess." Among them is an off-road Jeeping habit (subtracting the doors and roof), something he was introduced to early in his adult life and has clung to ever since. He uses this as an example of the complete overlap between his inner and outer child. He also cites the lyrics "...same boy I used to be..." from the Steve Winwood song "Valerie" as a reflection of his self-perception.

It appears that one of the greatest influences in Cornrich's adult professional life has been that of Belichick.

"I work with the best and the brightest," he says, but Belichick sets the tone for every organization – no one works harder or is more appreciative than he is."

The tight relationship they share led Cornrich to offer input for the bestseller The Education of a Coach, Pulitzer Prize-winning author David Halberstam's profile of Belichick's career and leadership style. The book cover, in fact, was enlarged and framed, and hangs in Cornrich's office lobby.

He also points out that many forget Belichick has family ties to Cleveland. His mother Jeannette grew up in Chagrin Falls and graduated from Hiram, while his father Steve played college football for Western Reserve University. Jeannette and Steve later met at Hiram; she had returned to teach there, and he was the school's head football, basketball, and track coach. Eventually Steve was hired to coach football for

Regarding contract negotiations: "They may never have another bite on the apple, so we need to get it right from the beginning, and it's a grand challenge."

Neil Cornrich, owner, NC Sports LLC, a sports management firm

the U.S. Naval Academy (where he remained for 33 years), and so Annapolis, Maryland, became Belichick's home.

When the recent Super Bowl game reached its dramatic ending, Cornrich says he caught up with the coach, and the two hugged. "I'm lucky to ride his coattails," he states.

Taking a macro look at the state of the industry today, he says current rules are transforming the game, making "sustained success nearly impossible." It's more competitive than ever before, which makes Belichick's accomplishments even more remarkable than those of other talented coaches in the past, he adds. The issues relate to salary

caps and changes with draft rules and free agency. Another factor that has always intensified the agency business, according to Cornrich, is the relatively small pool of players: there are 32 teams and about 1,600 athletes contracted with them. But the reach of his business also includes representation of general managers and head coaches, including Bret Bielema, Kirk Ferentz, Todd Graham, Bill O'Brien, Bo Pelini and Bob Stoops.

Although he operates on a national stage, Cornrich never turns a blind eye to the Cleveland Browns. His feeling, stated in full-blown diplomatic style, is: "I'm always hoping that the Browns will do well."



# Dr. Bruce Sherman – Ohio's #1 Streaker

Dr. Bruce Sherman is officially named Ohio's #1 Streaker. In fact, his streak – consecutive-day running streak – began on May 16, 1978, and he has not missed a day of running at least three non-stop miles since then. He also has a secondary sub-streak of running at least 40 miles every week since mid-January, 1988. Currently, he is ranked 20th in the United States and 21st worldwide for this running streak that's now just shy of 39 years.

Sherman was raised on Edgehill Drive. He attended Hilltop Elementary School and was graduated from Beachwood High School in 1973. He proudly opened his high school senior yearbook during our interview, flipping to the page where he was running on the high school cross-country team alongside classmate Ted Friedman, the only BHS individual running-event state champion until this year when Leah Roter won in cross country.

In 1973, Sherman shot and printed the state champion photo of Friedman, after Ted won the 2-mile state title, a photo that still hangs in the high school. Eugene Sotsky was Sherman's BHS photography class teacher and mentor. "Mr. Sotsky taught me to think like a scientist," Sherman said.

Running has always been a part of Sherman's life, both as a participant and coach. He's been coaching high school track and cross country since 1990, and had always wanted to come full circle by coming back to coach at Beachwood. Last year, his dream became reality when he got his foot in the door as an assistant track coach for the Middle School's girls' and boys' teams. This year, he is an assistant coach for the high school teams.

"I enjoy mentoring, motivating, teaching, coaching and encouraging people, from children to senior citizens, to live healthy lifestyles and perform at the physical levels they are capable of," said Sherman, whose educational background is in exercise physiology. He strives to make the same impact on his student-athletes as his high school track coach, Coach Richard Self, made on him. Coach Sherman proudly recalls when Coach Self made a surprise visit to West Geauga High School to congratulate his Wolverine boys' track team after they won the district championship in 1996.

"I'm just doing what healthy Americans should be doing. I love challenging my body in the most extreme weather conditions. I'm safe about it, and take an educated approach."

Sherman's passion for running began when he was on the BHS Junior Varsity Baseball team. "Running was the only thing I was good at," he said. "I was always one of the best, so when sophomore year came around, I went out for cross country and kept 'running' from there"

Sherman took his running at BHS seriously, which paid off by being awarded six varsity letters and two awards – the Sophomore Award and the Senior Award – that were emblematic of what a Beachwood athlete should be.

After graduating high school, Sherman was a premed major at Miami University of Ohio, and earned his Master's degree and Ph.D. in exercise physiology at Kent State University,

In the summer of 1977, Sherman caught wind of the brother of a BHS classmate, Keith Polster, who was running the Boston Marathon and became intrigued, wanting to challenge himself to do the same. So, in April of 1978, while in graduate school, although unregistered, that's exactly what he did. "It was a humbling, eye-opening experience, after which I took running,

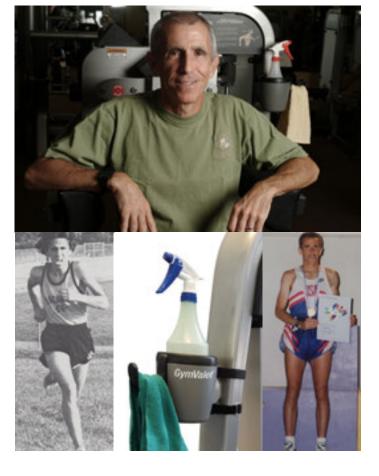
especially marathon running, more seriously," Sherman said.

On May 14, 1978, Sherman ran the first-ever Revco 10K, finishing in 37 minutes, 15 seconds. He didn't run on May 15, went out for a run on May 16 and has been running every day since, then.

His one-year anniversary of beginning his streak was a big milestone, as was the day he reached his 1,000th day, after which he had planned to break the streak. But at 9:30 pm on day 1,001, Sherman decided to go out for a run and made a personal commitment to keeping the streak going for as long as he could. Now, Sherman has run in 46 states and 22 countries covering about 100,000 miles.

"Running has given me a chance to see, hear and smell the world, on foot, in a unique way unlike any other," he said. Sherman told how he has explored every hill in San Francisco; how he ran through rush hour, amidst all the bicycles, in Beijing, China; and how he ran through Mongolia's Gobi desert.

After obtaining his Ph.D., Sherman held various positions in the health, fitness and wellness industry, from serving as the fitness and aquatics coordinator at Kent State University, to doing health screenings and wellness assessments, to personal training, which brought him to the Mandel JCC in 1991. When he became JCC fitness director in 2003, Sherman recognized there had to be a better way for members to clean and sanitize equipment after use. Although members are there to work out, "laziness" persisted when members had to walk any distance across the center to get the sanitizing spray bottle and towel. As a result, Sherman had a vision of attaching the cleaning supplies to every piece of equipment, stating "convenience breeds compliance." After much research, when he realized there was no product on the market that fit the bill, Sherman invented the GymValet, a combination spray



bottle and towel holder that allows members to easily and conveniently clean and sanitize exercise equipment before and after each use.

From brainstorming design ideas with industrial designers, to getting a patent, creating a business plan, working with attorneys, making prototypes, visiting fitness industry trade shows all across the country and being one of the first clients in the Beachwood Business Development Center, Sherman persisted in the business-development process and eventually ordered his first 10,000 GymValets in July of 2005. Today, GymValet, now a home-based business, has worldwide distribution appeal and has even been spotted in movies and on TV, appearing on both the The Big Short and The Biggest Loser.

"Since coming up with the idea, I've been on a mission to make the GymValet the go-to holder for equipment-cleaning supplies" Sherman told us. "I could never have forgiven myself

if I'd sat back to and watched someone else eventually 'invent' the product."

"We've sold a lot of GymValets," he added, "But I work every day to keep the buzz going since there is much more potential."

Although Sherman doesn't run competitively as often as he once did, he knows his times would still be good if he chose to compete. He is proud of past successes, which include representing the United States in the 1993 World Maccabiah Games in Israel, winning gold medals in the half-marathon and 10,000 meters in Masters Division.

Whether working at his business, coaching or personal training, Sherman continues to "teach and preach" health, fitness and wellness. "I'm recognized for it," he says. "I'm just doing what healthy Americans should be doing. I love challenging my body in the most extreme weather conditions. I'm safe about it, and take an educated approach."

#### **Closest Call of Breaking Streak**

"Upon returning home from a mission trip to Israel, I laid down for a short nap before going out for a run. When I woke up at 9 pm, I was startled, and out of the house in one minute!"

#### **Interesting Fact**

I ran seven miles to our wedding – when the temperature was 4 degrees above zero – from my Shaker Heights condo to The Glidden House

#### **Physically Most Challenging Times**

- Hottest temperature: 125 degrees, running across Death Valley
- Coldest temperatures: 50 degrees below zero, with wind chill, in Kent, Ohio; 25 degrees below zero at Jackson Hole, Wyoming; and 20 below zero in Cleveland, Ohio

#### **Highest Altitude**

15,500 feet on a trek to Machu Picchu, in Peru.

#### **Coldest Temperature for Running in Shorts**

11 degrees below zero

#### **Best Marathon Time**

2 hours, 34 minutes

Pictured opposite page: Dr. Bruce Sherman at Beachwood High School, 1973; GymValet; Dr. Sherman receiving the gold medal at the World Maccabiah Games, 1993.





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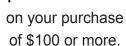
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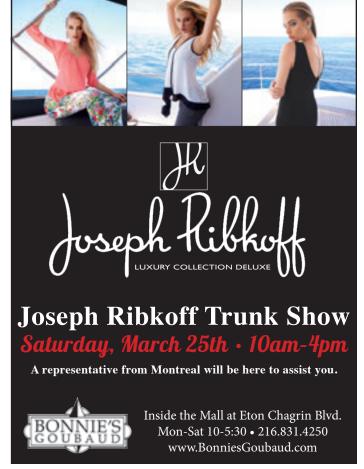




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#### Senior Revolt

On Monday, February 13, at least 300 people attended a rally at Menorah Park, titled "Senior Revolt Against Health Care Cuts." It all started when Menorah Park resident Elaine Miller wrote one letter to lawmakers to voice her feelings about healthcare cuts, stating the repeal of the Affordable Care Act and Medicaid Expansion will have disastrous consequences to the elderly clients. She sealed her letter with a red-lipstick kiss and sent it off. Because of her initiative, nearly 4,000 additional letters have been sent to congressmen and senators. This call for action has spread to other nursing homes too, encouraging residents to get onboard.

At the rally, the crowd listened to patriotic music sung by Sentimental Melodies while they signed additional letters and listened to Menorah Park administrator Richard Schwalberg speak about why it is so important to remain active and vocal, and that each person's voice does make a difference.

He said, "The Menorah Park campus community is leading the charge per se, as the time is now to inform legislators as one collective voice to NOT CUT their Medicaid Services!"

The rally was energized by the loud chants from attendees, which included, don't cut Medicare, don't cut Medicaid, protect our seniors and take care of us!

Live video footage can be seen on Menorah Park's Facebook page. It includes Elaine Miller and her son talking about the importance of the programs, services that Menorah Park offers, the detriment of cuts, Schwalberg being interviewed by Channel 19 and more. Blank letters are available online for those who want their voices heard.



Pictured: Menorah Park residents rally against healthcare cuts; Menorah Park administrator Richard Schwalberg tells Elaine Miller about momentum created from her actions.

# March Mall Madness

Eton Chagrin Boulevard is the scene for March Mall Madness - a ladies' night out complete with food, fashion and more. The annual event is set for Thursday, March 30 from 5:30



- 8 pm. Tickets can be purchased for \$10 at the mall entrances of Eton on March 30 or on Eventbrite.com by entering March Mall Madness. National Council of Jewish Women/Cleveland will benefit from a portion of the evening's proceeds.

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- ► Adult Day Center Daytime personal care and enrichment
- ➤ Housekeeping Plus Light housekeeping and heavy cleaning service
- ▶ Dialysis
- ► Menorah Park Aging Resources Information at your fingertips
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#### The Women's Forum

Connect with

women in our community and step into your best self! Join the Jewish Federation of Cleveland at The Women's Forum featuring keynote speaker Dr. Lori Stevic-Rust, author of Put on Your Big-Girl Shoes. Following Dr. Lori's presentation, attendees will break into small groups to discuss hot topics facing women today. We hope to see you there!

Wednesday, March 8, 2017 6:30 - 9 pm Jewish Federation of Cleveland Jack, Joseph and Morton Mandel Building 25701 Science Park Drive Beachwood \$25 per person

Learn More & Register at www.jewishcleveland.org.

# Peoples Bank Recognizes Terrill Rodgers

Peoples Bank recently recognized Terrill Rodgers, a Beachwood Police Department officer, as a winner in its "Hometown Heroes Award" contest.

From May 2 through September 2, Peoples Bank invited the public to nominate local heroes for special recognition. Fourteen nominated heroes were randomly selected from throughout the bank's markets in Ohio, West Virginia and Kentucky. Each winner received a special Hometown Heroes plague and the opportunity to designate a \$500 donation to the charity of his or her choice.

"The Peoples Bank Hometown Heroes Award was created to recognize individuals who help make our communities a better place to live and work," said Staci Matheney, Peoples Bank senior vice president, retail sales and services. "This was just one way to honor their efforts - thank

them and allow them to pay it forward."

"We are thrilled to honor Terrill for his dedication and service

to our community," said Paul Vargo, Peoples Bank senior vice president regional manager.

Rodgers selected Pregnant with Possibilities as his charity of choice to receive the \$500 donation from Peoples Bank.

The Peoples Bank Hometown Heroes Banking program

specifically honors active and retired members of the military, law enforcement, firefighters, emergency medical technicians (EMTs) and teachers for their

service. Peoples Hometown Heroes' banking customers receive special discounts and bonuses.



Pictured from left: Jacki Pellettiere (Peoples Bank), Terrill Rodgers (Hometown Hero Award Winner) and Paul Vargo (Peoples Bank).



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# Mind Your Heart: Exploring the Mind/Heart Connection

In recent years, scientists have been unraveling a definitive heart/brain connection and some researchers refer to the "heart" as the "little brain," since the two are in constant communication with one another.

The heart communicates with the brain in four major ways: via the nervous system, hormones, pulse waves and energetically. The mind-heart connection impacts how people perceive and react to their surroundings and environment. It is our heart's working in tandem with our brain that allows us to feel for others.

Unhealthy lifestyle habits, such as inactivity, poor diet, isolation, emotional stress and smoking, to name a few, are counterproductive to overall health and wellness and

impact the heart and brain in many ways, such as: narrowing blood vessels, overall reduction of blood flow to the brain and hardening of the arteries to the brain and the heart.

Lifestyle habits, including physical exercise and a healthy diet, impact the heart and brain; and additional behaviors impact how we think, act and what we remember.

Menorah Park's interdisciplinary cardiopulmonary program helps bridge the gap between hospital and home, with a high level of support

throughout a patient's recovery process at home, by providing nursing care along with education for support and management of cardiac and pulmonary diagnoses for patients and their families. For more information, email Teresa at TSanker@menorahpark.org, or call 216.831.6500.

Lifestyle habits, including physical exercise and a healthy diet, impact the heart and brain: and additional behaviors impact how we think, act and what we remember. Luckily, what helps your heart can help your brain too. To learn more, attend a class at the Center 4 Brain Health at 27100 Cedar Road, Beachwood, at Menorah Park. For more information, contact Krystal L. Culler at 216.839.6685 or visit www. center4brainhealth.org.

#### **Scholar on Campus**

Menorah Park invites the community to attend it's Scholar on Campus program, Thursday, March 30 at 7:30 pm, featuring Patricia Faust, MGS, Gerontologist/Brain Health Specialist; certified brain health coach; and published author, blogger and local tv and radio expert.

Faust's topic, "The Healthy Brain Lifestyle," will address:

- Learning how certain lifestyle practices (inactivity, isolation, stress, etc.) can increase our risk for dementia
- Understanding how chronic diseases increase our risk for dementia
- Discovering how integrating a healthy brain lifestyle can protect against or delay memory loss

This program is free and open to the community. Please RSVP by calling 216.360.8208.

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# Safeguarding Your Family History

by Stewart Hoicowitz

We recently moved my motherin-law to her new apartment at Stone Gardens and it brought back a flood of memories - mostly of other moving days and sorting through mountains of items collected over years - even decades.

During transitions like this, we often stumble upon something of value – perhaps a cherished family object or prized possession that had been misplaced. Truth be told, my mother had difficulty parting with certain items – especially if they held some sentimental value. I remember faded childhood birthday cards and letters from overnight camp that she carefully tucked away and left as sweet reminders when she died unexpectedly, just shy of her 60th birthday. How fortunate we were to inherit these memories along with precious photo albums!

My heart sinks when I think of the loose collection of black and white photos of unidentified family members stored inside my closet in a large box - unknown faces that can best be described as proud, still and serene.

My heart sinks when I think of the loose collection of black and white photos of unidentified family members stored inside my closet in a large box - unknown faces that can best be described as proud, still and serene. The genealogy buff in me wonders who they are, what their lives were like and how they made their way from Eastern Europe. What's to become of the pictures we take today with smart phones and other devices? How can we preserve our precious documents for future generations?

As education and institutional advancement officer at ICA-Art Conservation, Jennifer Souers Chevraux has spoken to the Jewish Genealogy Society of Cleveland and other groups about the importance of keeping valuable documents safe at home. She observes that as certain items age, they are subject to environmental hazards, such as light, temperature, humidity, water, mold and improper handling. She recommends the following for those interested in safeguarding their family history:

· Do not laminate documents. Encapsulate them in Mylar instead so the document

- can be removed if and when
- · Identify risks in your own home. Never store valuable items under an upstairs bathroom where there can be water leakage.
- Proper storage includes the use of non-metal clips or fasteners, as metal rusts and may leave a dent in the docu-
- Use acid-free boxes for important documents. Boxes and folders for storage should say not only "acid-free" but also "passed the photo activity test." For a listing of archival supply

dealers, contact Jennifer Souers Chevraux at jennifersc@ica-artconservation.org. To learn more about the Jewish Genealogy Society of Cleveland, contact President Amy Wachs at president@ClevelandJGS.org.

# Programs offered by the Jewish Genealogy Society

"How to Use WWI Draft Registration Records" Monday, March 20 • 7 – 9 pm Miller Board Room, 2nd Floor, Menorah Park

Ken Bravo, past president of the Jewish Genealogy Society and vice-president of the International Association of Jewish Genealogical Societies will present "How to Use WWI Draft Registration Records" to uncover history at this March 20 workshop, scheduled in addition to the group's monthly meeting.

In 1917 and 1918, approximately 24 million men living in the United States and born between 1872 and 1900 completed a World War I draft registration card. If your family has such ancestors, you are likely to find at least one relative's information within this large collection.

Learn how to find and use these cards to add to your family tree.Bring your Wi-Fi-enabled laptop. This program is free to JGSC members who have paid 2017 dues. The fee for non-members is \$25, which may be applied to membership dues if done so by the conclusion of the program. (Limited to 25 participants.)

This program is for genealogy advanced beginners and above. To register, email 2ndVP@ClevelandJGS.org and request a registration form.

"Reclaim the Records" Founder to Address Jewish Genealogy Society Wednesday, April 5 · 7 – 9 pm Miller Board Room, 2nd Floor, Menorah Park

Brooke Schreier Ganz, founder of Reclaim the Records, a notfor-profit group that files Freedom of Information requests to get public data released back into the public domain, will present via webinar at the Wednesday, April 5 meeting of the Jewish Genealogy Society of Cleveland. Its goal is to have these record sets put online for free, for everyone.

Reclaim The Records' first request was an attempt to gain access, under the New York State Freedom of Information Law (FOIL), to an index of some old marriage documents that were stored only in the New York City Municipal Archives in lower Manhattan. It won this case, and the 48 microfilms, which yielded nearly 80,000 scanned images and about 450,000 names, are now online and free for public use. https://archive.org/details/nycmarriageindex

Ms. Schreier Ganz, former vice president of Gesher Galicia, designed and built their website, including its innovative "All Galicia Database." She lives in California.

The Jewish Genealogy Society of Cleveland meets on the first Wednesday evening of the month, starting at 7:30 pm, in the Miller Board Room at Menorah Park, 27100 Cedar Road, Beachwood. Board members are available at a Help Desk from 7 pm to assist with individual research questions. Guests are welcome.

RSVP to Programming@ClevelandJGS.org.



# THE FITNESS CHALLENGE

March 4:30-7 pm • Mandel Jewish Community Center ACTIVITIES FOR ALL LEVELS • REGISTER TODAY!

- 3-on-3 Basketball
- Basketball Shoot Around
- 1-Mile Walk/Run
- 1-Mile Team Relay
  - Yoga
  - Spinning

Participate as an individual or team Accumulate Points Be Recognized Raffle Prizes

Participant Gift Bags

Chamber Members: FREE

Non-Chamber Members: \$100/Team

(fee waived if you join the chamber for the event) For Details and Registration, Visit Beachwood.org.







# CHOOSE YOUR ACTIVITIES!







- Team 4-Mile Relay
- · BMI screenings

by Cleveland Clinic

#### **Just for Fun Activities**



Frisbee Toss Hula Hoop Jump Rope





# Beachwood Council Update

MERLE S. GORDEN

216,292,1901 mayor@beachwoodohio.com

COUNCIL PRESIDENT MARTIN S. **HORWITZ** 

216,464,6560 martin.horwitz@beachwoodohio.com

**IUSTIN** BERNS

216,509,6509 justin.berns@beachwoodohio.com

ALEC **ISAACSON** 

216.291.2797 alec.isaacson@beachwoodohio.com

MELVIN **IACOBS** 

216,464,1541 melvin.jacobs@beachwoodohio.com

BARBARA BELLIN **IANOVITZ** 

216.406.5914 barbara.janovitz@beachwoodohio.com

#### PARK EAST UPDATE

Current projects along Park East Drive are examples of the robust development environment in Beachwood. Included in this new growth is Chagrin Highlands Center - a new class A office building; Vanguard Beachwood - a luxury apartment community; and a new facility for the Beachwood Plastic Surgery Center.

Chagrin Highlands Center is being developed by Palmieri Builders in partnership with Welty Construction and Cuyahoga Supply and Tool. This 55,000 sq. ft. development of Chagrin Highlands Center proved to be a perfect fit for its new anchor tenant, Glenmede Wealth Trust Management.

"We look forward to adding this exceptional building to our gallery of achievements. And the retention of Glenmede reconfirms our commitment to retaining quality companies and quality jobs. Business retention is at the top of our economic development priorities and it is great to know that Glenmede has decided to remain in Beachwood." said Gorden.



"2016 was another great vear for Beachwood. We continue to attract and retain world class companies. This is a top priority in Beachwood and we look forward to another outstanding year in 2017."

- Mayor Merle S. Gorden

Vanguard Beachwood will add 206 new luxury apartments to our housing options. Covington Realty Partners out of St. Louis is the developer. Vanguard Beachwood is their 100th apartment project. The ribbon cutting is expected by the end of 2017.

"Beachwood's consistent year-to-year business growth makes it an ideal location," said Marc Goldstein, CEO of Covington Realty Partners, "The city's facilities, services, schools and many other amenities confirmed the desirability for this project."

Another Park East Drive construction project underway is the Beachwood Plastic Surgery Center. This 8,278 square foot, one story building will be a surgery center and medical spa. Dr. Steven Goldman MD, FACS, FAAFPRS, a board certified plastic and cosmetic surgeon, leads the staff in a "state of the art" facility that will include an AAAASF Accredited Operating Suite for their patients. The grand opening will be scheduled this summer.

**BRIAN** LINICK

216.496.0202 brian.linick@beachwoodohio.com

216.630.9671 james.pasch@beachwoodohio.com

# **City Contact** Information

CITY OF BEACHWOOD 25325 Fairmount Boulevard Beachwood, Ohio 44122 216.464.1070 www.beachwoodohio.com



LIKE US ON FACEBOOK www.facebook.com/ BeachwoodOH



**FOLLOW US ON TWITTER** twitter.com/ BeachwoodOH



FOLLOW BEACHWOOD POLICE ON TWITTER twitter.com/BeachwoodPolice TV PROGRAMMING Time Warner - Ch. 96.20 AT&T U-Verse - Ch. 99

**EMERGENCY** Dial 9-1-1

**CLERK OF COUNCIL** 216.595.5493

# When you're in Beachwood, you have arrived!

#### **POLICE PROMOTIONS**



Last month,
Shaker Heights Judge
K.J. Montgomery swore
in Police Chief Gary
Haba, Captain Richard
Lessick, Lieutenant John
Resek and Sergeant
Michael Anderson.
These gentlemen have
been promoted through
the ranks within our City.

Pictured (L to R): Chief Gary Haba, Captain Richard Lessick, Lieutenant John Resek, Sergeant Michael Anderson and the Honorable Judge K.J. Montgomery.

#### LIVE STREAM COUNCIL MEETINGS

Four cameras have been installed in Council Chambers and you can now watch Council Meetings, LIVE, by clicking on the video link on the City's website. Meetings are also being recorded and archived, so they can be viewed from your computer or mobile device at your convenience.

WWW.BEACHWOODOHIO.COM

#### **SUMMER DAY CAMPS**

Beachwood Summer Day Camp registration for residents is underway. Register for Kidz, Bison, Sports, Teen Travel and Theater Camp between 8:00 A.M. and 4:00 P.M., Monday through Friday at Beachwood City Hall (Recreation Office). Proof of residency required.



An early-bird fee will be offered to all residents who register until March 10. Non-resident registration begins March 12 from 8:00 – 10:00 a.m. at Beachwood Community Center.

# Departments

**AUDITOR** 216.595.5492

**BUILDING DEPARTMENT** 216.292.1914

COMMUNITY SERVICES 216.292.1970

ECONOMIC DEVELOPMENT 216.292.1915

FINANCE DEPARTMENT 216.292.1913

**FIRE DEPARTMENT** 216.292.1965

**LAW DEPARTMENT** 216.595.5462

**MAYOR'S OFFICE** 216.292.1901

POLICE DEPARTMENT 216.464.1234

SERVICE DEPARTMENT 216.292.1922

# **OF SPECIAL NOTE**

ALL PEDESTRIANS are encouraged to wear reflective gear when walking or running before dawn and after dusk. Safety is our number one concern.

#### YOUR RIDE AWAITS

Beachwood Community Transportation Service is a complimentary, no tipping, supplemental door-to-door transportation service that provides more than 8,000 rides a year to qualified residents. A wheelchair accessible van is available. Service is available for medical appointments and errands such as banking, grocery shopping, etc. Medical appointment requests are given first priority.

Senior Citizens (60 years of age & older) and disabled persons over the age of 18 who reside in Beachwood are eligible. Service is not available to residents in nursing, assisted living or retirement facilities.

To register, call 216-595-5483
The van request line is 216-595-3709

#### MISSED A COUNCIL MEETING?

Go to www.beachwoodohio.com and click on the link to listen and view recordings.

# **UPCOMING MEETINGS**

#### **CITY COUNCIL**

Usually meets the first and third Mondays of each month at 7:00 p.m. Upcoming meetings: Mondays, March 6 and 20. Questions? Call 216.595.5462.

#### PLANNING AND ZONING COMMISSION

Usually meets the last Thursday of each month at 7:00 p.m. Upcoming meeting: Thursday, March 30. Questions? Call 216.292.1914.

#### ARCHITECTURAL REVIEW BOARD

Meets at 5:30 p.m. Upcoming meetings: Mondays, March 6 and 20. Questions? Call 216.292.1914.

# **ART EXHIBIT**

**Beachwood Community Center** MON - FRI • 9 A.M. - 4 P.M. SAT • 10 A.M. - 3 P.M., SUN • 10 A.M. - 1 P.M.

> **SEEING IS BELIEVING: 6 BEACHWOOD ARTISTS** MARCH 11 - APRIL 2

**Opening Reception:** Saturday, March 11 from 5:00 - 8:00 p.m. Self Guided Tour of Art Studios: Sunday, April 2 from 1:00 - 4:00 p.m.

Celebrate Beachwood artists Laurel Hecht, Susan Cone Porges, Beth Segal, Andrea Serafino, Shari Wolf and Kim Zarney at this exhibit of paintings, pastels, photographs and ceramics. Works include landscapes, wildlife, flowers and portraits. Visit all six art studios on April 2 to see more artwork and demos. Free and open to the community. Tour maps will be available at the **Beachwood Community Center front desk.** 

#### I CAN HELP!

While there are currently no openings, the City would like to create a database of individuals who are interested in serving in various capacities.

We look for residents to serve on such committees as the Planning and Zoning Commission or the Civil Service Commission as well as various special committees which could include the Master Plan Committee or a Charter Review Committee. A list of official Boards and Commissions as well as a brief description of each can be found at www.beachwoodohio.com or on our television stations Time Warner - Ch. 96.20 or AT&T U-Verse - Ch. 99.

If you are interested in serving, please send a letter to Mayor Gorden or an email to mayor@ beachwoodohio.com listing areas of interest and qualifications. We will keep this information on file and refer to it when there is an opening.



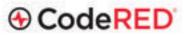
# **WE CAN'T ALERT YOU** IF WE CANT REACH YOU



#### SIGN UP FOR CODERED EMERGENCY ALERTS

**CodeRED** is our free emergency notification system. Beachwood officials can notify residents and businesses about time sensitive emergencies and alerts via phone calls, texts and emails. Visit www.beachwoodohio.com and click the CodeRED logo. It only takes a minute. Data collected will only be used for emergency notifications.

#### **BE IN THE KNOW** SIGN UP FOR NOTIFY ME



Receive updates on the city topics of your choice:

- City News
- Economic Development
   Employment
- Meeting Agendas
   Breaking News
- Calendar

- Bid Postings
- Mayor's Corner
- · Residential Newsletter

Visit www.beachwoodohio.com and follow the link to "Get Informed."

IF YOU DO NOT USE A COMPUTER AND WOULD LIKE TO REGISTER FOR CODERED OR NOTIFY ME CALL BEACHWOOD COMMUNITY SERVICES AT 216-292-1970 FOR ASSISTANCE.

**Council Update** 

# Engaging Your Senses for Self-Care

by Jennifer Stern

just can't seem to snap out of it, no matter how much you reframe eeling sad? It happens to everyone. There will be days when you to the positive or call upon your gratitude. What to do? Feel the sadness. Sadness is just another feeling. When you feel happy, tired, curious or bored, those feelings do not trigger concern. You simply acknowledge, accept and tend those feelings through action. Sadness should be handled the same way. Acknowledge and accept that you are feeling sad and then nurture yourself through your sadness.

#### Engage your 5 senses in self-care:

- Sight: Look at pictures or images that make you smile, feel peaceful, hopeful. Read poems, quotes, prayers that comfort. Watch videos, shows, or movies that make you laugh. Google "videos that boost your mood" or "photographs that boost your mood" - the options are endless.
- **Hearing:** Listen to music that is upbeat or that transports you to a place of contentment. Listen to sounds that relax (ocean waves, nature sounds, etc.). Healthjourneys. com has a variety of guided
  - imagery and meditations to help and the best part is you can sample many before purchasing.



foods that take you to a nostalgic place, where you felt comforted and cared for. Health experts recommend the following foods to feel good: dark leafy greens, walnuts, avocado, berries, tomatoes, apples and beans, to name a few. Try incorporating some of these foods into your daily diet. What do you have to lose?

• Smell: For some, the smell of lavender or vanilla instantly relaxes. Nothing lifts my spirits like the smell of peppermint tea or homemade chicken soup cooking on the stove. For my kids, it's the smell of banana bread or cookies baking in the oven. Adding aromatherapy to your self-care is an easy strategy to help lift your spirits. Mayo Clinic suggests that essential oils trigger smell receptors to the part of your brain that controls your mood. Essential Oils are now available in many places. Whole Foods has dedicated an entire aisle. Some recommended scents that might be helpful are jasmine, chamomile, ylangylang, lavender, bergamot, rose; there are many. Scent is personal so be sure to sample essential oils as you would cologne or perfume before purchasing.

• Touch: Massages can bring instant comfort. Massages lower cortisol (body's response to stress), and increase the levels of serotonin and dopamine (which are neurotransmitters that help stabilize mood). If you are not into massages, try a hot bath or shower using essential oils (be sure to double-check that your essential oil can be used in this way). A steam with a eucalyptus essential oil provides a true energy boost. Relaxing with a heating pad eases tension. And what feels better than wrapping yourself in a soft bathrobe or your favorite cozy sweater or sweats?

Remember sadness is a natural human emotion. Everyone feels sad sometimes. Self-care, exercise, and connecting with others bring relief to sadness. It is important to understand the difference between feeling sad and having depression.

Exercise is also a great way to boost your mood. Exercise releases brain chemicals that can ease feelings of sadness. So get out and walk, take a class, or try yoga.

Remember sadness is a natural human emotion. Everyone feels

sad sometimes. Self-care, exercise, and connecting with others bring relief to sadness. It is important to understand the difference between feeling sad and having depression. Depression is a real illness. There is no shame in having depression just as there is no shame in having other illnesses. Get the help you need to feel better.

#### Some signs of depression (persistent symptoms lasting for at least 2 weeks):

- Persistent depressed mood affecting your ability to handle daily activities.
- Loss of interest or pleasure in activities or hobbies that would normally bring pleasure or interest. Feelings of worthlessness, hopelessness, extreme sadness.
- · Difficulty concentrating, remembering, or making decisions.
- Significant changes in sleep patterns (not able to sleep or always wanting to sleep).

If you are experiencing symptoms of depression, please schedule an appointment with a therapist. Speaking to a therapist can help you feel better. In addition, call your primary care doctor and schedule an immediate appointment for a physical and to discuss treatments for depression. If you are having thoughts of suicide, call the confidential Suicide Prevention Lifeline 24/7 at 1.800.273.TALK (8255) or call 911. Depression is treatable. There is help, you are not alone.

Jennifer Stern, LISW, is a Loss and Bereavement Specialist at Ellen F. Casper, PH.D and Associates in Beachwood. For more information she can be reached at 216.464.4243.



#### **Dear Beachwood Residents,**

Beachwood City Schools' 2016 Popular Annual Financial Report highlights our students' academic achievements, contains a profile of our district and its offerings, and reports our district's financial data for Fiscal Year 2016. It is available on our web site at beachwoodschools.org.

The following pages provide a synopsis of this Annual Report with snapshots of information that are most significant to Beachwood taxpayers. We remain one of only 4 districts to receive a Aaa bond rating and once again, received a clean audit for FY2016. During the 13 year span since the previous operating levy passed, the Beachwood Board of Education and district administration have demonstrated strong, smart fiscal stewardship. Our financial projections and elementary consolidation plans point to the need to place a combined bond and operating levy on the ballot in May 2018.

Thank you for taking a few minutes to browse this report and for your continued and unparalleled support of our children and schools.

Mitchel Luxenburg

President

Robert P. Hardis

Robert P. Hardis Superintendent Michele C. Mels

Michele E. Mills
Director of Finance/Treasurer

#### **NET POSITION**

- In total, Net Position increased by \$5,440,907 which represents a 61.2% increase from 2015's net position.
- The District continues to pay down its outstanding debt and shorten repayment periods.
- Accrued wages and benefits decreased \$269,349 due to the retirement of nineteen staff members who were replaced by staff who were paid lower on the salary schedule.

Governmental Activities	2016	2015	Restated 2014*
Assets			
Current and Other Assets	\$63,625,244	\$59,229,202	\$61,206,905
Capital Assets	64,770,402	61,907,281	62,836,677
Total Assets	128,395,646	121,136,483	124,043,582
Liabilities			
Long-term Liabilities	40,528,965	38,216,588	41,148,367
Net Pension Liability	49,746,888	44,469,762	52,805,467
Other Liabilities	4,264,708	4,002,116	3,381,194
Total Liabilities	94,540,561	86,688,466	97,335,028
Deferred Inflows of Resources			
Property Taxes	20,597,657	20,858,273	22,232,256
Pension	3,785,110	7,993,289	-
Total deferred inflows of resources	24,382,767	28,851,562	22,232,256
Net Position			
Net Investments in Capital Assets	26,560,370	25,923,161	23,764,063
Restricted	6,583,452	4,560,481	4,657,530
Unrestricted	(18,810,935)	(21,591,662)	(21,001,938)
Total Net Position	\$14,332,887	\$8,891,980	\$7,419,655





#### **BOARD OF EDUCATION MEMBERS**

MITCHEL LUXENBURG, President MICHAEL ZAWATSKY, Vice President DR. BRIAN WEISS JOSHUA MINTZ STEVE ROSEN

#### REVENUE

- The District's revenues in 2016 were \$44,025,270, an increase of 6.3 percent over 2015 due primarily to the District receiving an increase in property tax collections in 2016 due to lower delinquency rates and new properties added to the tax duplicate. The district also received a settlement in a property tax dispute in the amount of \$1.2 million dollars.
- **Program Revenues**, \$5,897,772 are for specific program areas and comprise 13.4 percent of the District's total revenues.
- **General Revenues**, General revenues accounted for \$32,611,928 in revenue or 74.1 percent of all revenues. The largest portion of general revenues is property taxes levied on commercial and residential properties.
- **Grants and Entitlements,** \$5,515,570, are from the State of Ohio and the federal government. The revenues from the State of Ohio consist of rollback and homestead taxes, through which the state pays 12.5% of each residential property owner's taxes. The State also pays the district through its Foundation Funding program with funds earmarked in the State budget for education. This category of revenues also contains the tangible personal property (TPP) tax hold-harmless provision in the amount of \$2.3 million which is in the process of being phased out.

	2016	2015	2014	2013
Program Revenues				
Charges for Services and Sales	\$2,522,404	\$3,752,253	\$2,837,045	\$4,346,756
Operating Grants and Contributions	3,375,368	3,494,260	3,322,815	3,026,362
General Revenues				
Property Taxes	30,469,897	27,731,492	33,708,619	27,450,186
Grants and Entitlements	5,515,570	5,504,910	5,687,462	5,647,472
Investments	389,609	309,666	176,869	73,323
Other	1,752,422	632,226	2,712,099	5,436,826
Total Revenue	\$44,025,270	\$41,424,807	\$48,444,909	\$45,980,925





## **LOCAL TAXES COLLECTED**

**Property Tax dollars** collected for the general fund from operating levies are used to pay for day-to-day operating expenses of the District, including salaries, benefits, utilities, books, materials, and equipment.

- Local property taxes collected from Commercial Real Estate for Fiscal Year 2016 totaled \$15,237,630, or 50.4 percent of total taxes collected.
- The District collected \$13,902,494, or 46.0 percent, in Residential Real Estate taxes in fiscal year 2016.
- Beachwood has not had an operating levy on the ballot since 2005

**Public Utility Taxes** are assessed on tangible personal property, as well as land and improvements, at true value (normally 50 percent of cost).

 The District collected \$1,108,278, or 3.7 percent of total taxes collected, from public utility property taxes in Fiscal Year 2016.

# **Residential Effective Tax Rates for Schools**(General Fund only)

School District	Millage
Beachwood	34.05
Rocky River	39.31
Orange	41.41
Mayfield	43.60
Solon	43.96
Chagrin Falls	48.46
South Euclid/Lyndhurst	64.04
Cleveland Hts./University Hts.	71.29
Shaker Heights	91.26



#### PROSPECTS FOR THE FUTURE

Beachwood City Schools understands the critical role our district plays in the ongoing vitality of the overall Beachwood community along with our city's government and corporate and retail sectors. The previous section detailed how our schools are staying ahead of the curve, offering an unparalleled education to our city's children. We steadfastly maintain a strategic, forward-looking focus. As such, in 2016 we completed the last major components of our high school's massive renovation, its auditorium and main stadium.

As we look to the future, our next major capital improvement project must be our elementary schools. Built beginning in 1959, Bryden and Hilltop Schools are aging structures that cannot support the programming our district wishes to offer to our students. They are facilities that do not reflect the amazing commitment our community routinely makes to the education of its youth. The Beachwood Board of Education has established the following goals for addressing the facility needs of our elementary schools:

- Invest in our community's future
- Remain on the forefront of education
- Attract families to, and retain families in, Beachwood City Schools

Extensive study of our elementary facility needs led us to the clear conclusion that the best path forward is to consolidate our elementary schools in a new addition to the Fairmount School site.

In addition to supporting our facility needs, the district is coming to the end of a 13-year cycle since its last operating levy. As such, **we will seek your support in May 2018** for a combined bond and operating levy. We are confident you will once again invest in our young people's education and in our community's future.



# 2016 ANNUAL REPORT

fiscal year ending June 30, 2016

#### **ADMINISTRATION**

DR. ROBERT P. HARDIS, Superintendent MICHELE E. MILLS, Treasurer LAUREN J. BRODERICK, Pupil Services DR. KENVEON, Operations and Technology LINDA H. LOGALBO, Curriculum and HR KATHLEEN STROSKI, Assistant Treasurer

#### EXPENSES

Governmental Activities totaled \$38,584,363, a slight decrease of 3.4 percent from Fiscal Year 2015 (from government-wide statements), primarily due to due to the retirement of 19 staff members in 2015 who were replaced by staff members who were hired in lower on the salary scale.

Program Expenses	2016	2015	2014	2013	2012
Instruction					
Regular Instruction	\$12,686,194	\$13,447,648	\$12,503,062	\$12,322,813	\$12,479,099
Special Instruction	5,632,796	6,253,498	5,554,774	6,073,357	6,841,655
Vocational Instruction	1,250,493	1,399,055	1,727,730	1,306,835	732,685
Adult/Community Ed. Instruction	70,675	70,303	106,568	101,993	99,837
Other Instruction	289,608	265,444	282,232	267,839	238,069
Support Services					
Pupil Support	2,233,497	2,647,582	2,483,137	2,659,540	3,113,676
Instructional Staff	1,836,681	1,920,330	1,948,494	1,383,760	1,120,386
Board of Education	357,340	408,141	446,4035	606,698	358,447
Administration	2,276,591	2,334,232	2,276,927	2,425,348	2,374,984
Fiscal Services	1,167,782	1,061,998	830,832	789,311	827,047
Business Services	356,635	326,285	284,773	418,499	459,488
Operation and Maintenance of Plan	t 3,944,032	3,547,759	4,465,843	3,481,534	3,676,973
Pupil Transportation	1,722,149	1,715,068	1,881,013	2,011,020	1,756,043
Technology/Communications	247,360	188,585	75,288	375,875	700,838
Operation of Non-Instructiona	l Services				
	1,833,317	1,885,836	1,826,020	1,562,013	1,528,043
Extra-Curricular Activities					
	1,191,246	1,115,356	909,220	1,224,793	1,237,501
Debt Service					
Interest and Financial Charges	1,437,967	1,365,362	1,663,812	2,093,321	1,991,584
Total Expenses \$3	38,584,363	\$39,952,482	\$39,265,760	\$39,104,549	\$39,536,355





# Summer is just around the corner.

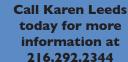
## Fairmount Early Childhood Center SUMMER CAMP

Summer camp is for children entering preschool (age 3) through entering second grade (age 7).

Camp highlights include: guest performers, field trips and the use of the Beachwood Family Aquatic Center.



**REGISTRATION IS CURRENTLY OPEN RESIDENTS AND NON-RESIDENTS** 











# Don't be left out in the cold!

### Camp Gan Israel



CGI is offering 10 weeks of Jewish Summer Fun! Choose your own weeks. Our Pre-Camp Trip Week, 8-week Day Camp and August Horseback Riding Camp are all infused with the Jewish overnight camp energy and spirit. Low staff/camper ratio allows each camper to feel welcome and is included. CGI has curbside drop

off and pick up and offers hot lunches as well. Early-bird pricing ends March 15th. Questions? Call 216.282.2267 or email camp@CGlbeachwood.com.

### Fairmount Early Childhood Center Summer Camp



Fairmount Early Childhood Center Summer Camp accommodates children entering preschool to those entering second grade (ages 3-7). Weekly themes,

outdoor activities, guest performers, field trips, art and the use of the Beachwood Family Aquatic Center are some of the highlights. Registration is open in the Fairmount Office from 7:30 am -4 pm.

### The Music Settlement



Since 1955. The Music Settlement's Center for Early Childhood has provided exceptional learning and cultural experiences and holds a 5-Star (highest) Award from Step Up To Quality, State of Ohio. For

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visit www.parksynagogue.org.

# 22nd Annual Juried Regional High School Exhibition

The Beachwood Arts Council's 22nd Annual Juried Regional High School Student Art Show featured the dynamic original work of more than ninety students from twenty-four Cleveland area schools. This engaging exhibition opened on Sunday, February 12 with a festive reception and awards' ceremony attended by students, friends, family members, teachers and friends of the arts. The exhibition will be on view at the Beachwood Community Center through March 5.

Eight prize-winning artists received monetary awards. "The exemplary and high quality of the work included in the show truly represents the breadth and diversity of our students across the greater Cleveland Area," commented Ileen Kelner, veteran member of the Beachwood Arts Council and co-chair of this year's event. "The teachers should be complimented for their dedication to art and for seeing that students get it. We hope some of these students will continue putting their hearts into their work," added Kelner, whose co-chairs this year were Karen Levinsky and Paula Rollins.

Participating Beachwood High School students included: Sara Borow, Jasmine Baduria, Mollie Goldman and Sam Connor. Their art teacher is Heather Grano.



Sam Connor and Mollie Goldman



Jasmine Baduria and Sara Borow

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### **Beachwood Residents Showcase Under the Canopy: Paintings and Poems Inspired by Nature** Opening Reception: Thursday, March 23 • 5 to 7 pm • The Nature Center at Shaker Lakes

Since childhood, Hazel Brown has been a lover of art. Whether creating, admiring or studying paintings, her heart and hands were always engaged. She earned her Master of Arts degree in Art History from the University of Chicago, her Bachelor's degree in Art History from the University of Delaware and her Master of Business Administration from the University of Illinois at Chicago. Retired from her human resources career, Brown, a Beachwood resident, now follows her passion of painting nature and living things.

Born and raised on Long Island, Brown recalls absorbing the sights, sounds and stimuli of nature and feels blessed to now live in a community surrounded by the Emerald Necklace, Cuyahoga Valley National Park, and parks throughout Beachwood and Shaker Heights that bring the colors of the seasons to life.

"The joy of nature never grows old," Brown says, "and through my paintings, I try to convey my passion for nature and color."

In 2015, Brown and Shira Atik, a poet and Beachwood resident, both applied for and were accepted as Fellows through the Cleveland Jewish Arts and Culture Lab, a program of the Mandel Jewish Community Center in partnership with the Jewish Federation of Cleveland and CWRU's Siegal Lifelong Learning Program. Together, along with 11 other Fellows, they embarked on a journey of spirituality and creativity.

When she first met Atik, Brown was deeply moved by the warmth, kindness and touching reality of the poetry and prose she brought to life. Through their art and creative experiences, a friendship evolved and together, they invite the community to attend their upcoming show at The Nature Center at Shaker Lakes, Under the Canopy: Paintings and Poems Inspired by Nature. The opening reception will take place Thursday, March 23, from 5 to 7 pm; and the show will run through Monday, June 19.

"It's been a dream of mine to have a solo show," Brown told us, "and I'm excited to be working with Shira, whose poetic expression adds a new dimension to the exhibit, enhancing the experience for viewers and adding insight to the works being shown."

When asked how she came up with poems to complement Brown's paintings, Atik told us that her interpretations came from what she saw, plus Brown's explanations of how her compositions were reflective of all of her senses.

"When I was writing a poem about Hazel's painting, Le Bastide, she talked to me about the atmosphere - the food, the colors, the smells.



Le Bastide pastel painting by Hazel Brown

That gave me a sense of what it was like to be there," Atik said.

"When Hazel first proposed our collaboration, I hesitated," Atik added. "After all, nature was a feast for the eyes: a painting of a garden in Provence said all that needed to be said. However, I realized that the natural world has an inner life of its own, a life that is tempestuous and complex and full of feeling. What could be more dramatic than the cycle of the leaves or the irrepressible determination of a roaring river?"

Atik, originally from New York, has been a Beachwood resident for almost five years, and has been writing poems since she was a child. With very few exceptions, they have all been about people - their emotions, thoughts, struggles and triumphs. While sharing her poems as a Fellow at the Cleveland Jewish Arts and Culture Lab, she watched them come alive, recognizing that the space between herself and the listener is where all the magic happens. At this upcoming show, Atik's poems will accompany a handful of Brown's paintings, once again creating space and magic.

As a poet, writer and literary translator, Atik has translated more than ten novels, a play and numerous short stories from Hebrew to English. Atik lives with her husband, Michael Rothberg. They are the proud parents of Ariel, Carmi, Eitan and Tal.

Brown works in watercolor, and pastel, has studied with a variety of artists, and has exhibited her works in local shows since 2006. She and her husband, Neil, have lived in Beachwood for 30 years. They have two adult sons, Adam and Jordan, who live in Cleveland and Columbus,

The Nature Center at Shaker Lakes is located at 2600 South Park Blvd. For more information, visit www.shakerlakes.org or call, 216.321.5935.

# New York Hit, "Old Jews Telling Jokes," Coming to Bricker Auditorium in Beachwood

National playwright and producer Jay Kholos, in association with Orchard Street Productions and Playhouse Productions, announces a stop in Cleveland on the tour of "Old Jews Telling Jokes, a revue with five comic actors reinventing classic jokes and comic songs, with tributes to the giants of comedy. Three performances will take place at Anshe Chesed Fairmount Temple's Bricker Auditorium on Saturday, March 25, at 7:30 pm; and Sunday, March 26 at 1 pm and 5pm.

Targeted toward mature audiences, Old Jews Telling Jokes enjoyed a record-breaking and critically-acclaimed off-Broadway run that lasted for about a year and a half before the troupe began its national tour.

Through a wide range of

topics, this show enlightens and entertains audiences with 90 minutes of nonstop jokes, songs and comic monologues. The hilarity never stops and the humor is often suggestive – sometimes even raunchy - as the "old Jews" make fun of themselves.

"It's important that people know this is not a local group. It's a national touring show making a stop in Cleveland..."

"People tell me they get a very nostalgic feeling for what Jewish theater used to be like and what they grew up with," Kholos told us. "And for younger audiences, it's brings them back into the stuff their grandparents told

them. Jewish humor is a part of Jewish life, and that's a big part of what the show is about."

Kholos started his career at CBS Television after graduating from the University of Southern California. A former president of World Communications, Inc., a west-coast-based advertising and marketing agency, he wrote, produced and directed more than 25 made-for-television musical packages, including Loretta Lynn: The Lady, The Legend; Christmas Classics; Frankie Valli & The Four Seasons, Doo-Wop Rock: Nat King Cole, Romantic Classics; and the award-winning Wolfman Jack's Solid Gold Rock-N-Roll. Other TV credits include History In The Company of Children, starring John Ritter, and History In The Company of Women.

Kholos is enthusiastic about

Cleveland's upcoming performances, saying, "It's important that people know this is not a local group. It's a national touring show making a stop in Cleveland. Som etimes when we perform in smaller venues. people assume it's a smaller production. This is not the case."

He also told us that the show has been endorsed by Mel Brooks, and that most shows sell out, so people are encouraged to purchase tickets early by visiting www.playhouseinfo.com or by calling 1.844.448.7469. Tickets are \$39.95. This show contains adult language and explicit content, and is for mature audiences only. Anshe Chesed Fairmount Temple is located at 23737 Fairmount Blvd. For group discounts (12 or more people), call Paula at 615.400.7793.

# Nathan says... "My wife likes to talk during sex... she calls me up and says, Nathan, I'm having sex!"



IT'S A MUSICAL, IT'S A COMEDY, IT'S A JEWISH NON-STOP LAUGH FEST!

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"WOULD IT KILL YOU TO PAY US A VISIT?" -New York Times

# Now Available: Free Trip to Israel for Young Adults

Do you know a Jewish Clevelander, age 22 to 26, who is ready for a travel experience unlike any other? If so, he or she might be eligible for Birthright Israel, a free 10-day trip to Israel for Cleveland residents from June 18 – June 28. Learn more at www.ClevelandBirthrightIsrael.com.

The trip is life changing, according to Amanda Kravitz, a former Cleveland Birthright Israel participant. "Birthright has been an absolutely amazing,

eye-opening experience. From riding camels in the Negev desert, to hearing personal experiences from our new Israeli friends, to being challenged in a variety of workshops about Judaism, I could not imagine a more fulfilling trip."

In addition to visiting popular tourist sites, the Cleveland trip also takes young adults on a VIP visit to Beit Shean, Cleveland's sister city in Israel. While in Beit Shean, young adults can experience the strong partnership and unwavering support between the two cities. They will also receive a special taste of home hospitality and feast on ethnic foods with "Cooks of the Region."

This trip is a gift from Birthright Israel with additional support from the Jewish Federation of Cleveland. The Federation partners with Israel Outdoors, the largest provider of Birthright Israel trips, to offer a trip exclusively for residents of the greater Cleveland area.

The deadline to register is March 29. For more information, interested applicants may contact Matt Newman at mnewman@jcfcleve.org or 216.593.2880. Visit www. iewishcleveland.org/iconnect to learn about all of the Federation's opportunities in Israel for young adults.

**Beachwood Students** Recognized as Presidential Scholar **Nominees** 

Beachwood High School seniors Swathi Srinivasan and Julia Warner (pictured from top) were two of the 156 Ohio students recognized as Pres-

idential Scholar nominees. Students are selected for recognition based on a variety of categories and accomplishments, including academic success, artistic excellence, essays, school evaluations, transcripts, community service, leadership and demonstrated commitment to ideals.

The US Presidential Scholars program was formed in 1964 and has honored about 7,000 high school students to date.









# Autism Champion Temple Grandin to Kick Off 15th Annual Milestones Autism Conference on lune 14

Milestones Autism Resources presents A Special Evening with Temple Grandin at Playhouse Square's State Theatre on June 14, at 7:30 pm. A VIP sponsor reception precedes the presentation and a book signing follows. The event kicks off the 15th Annual Milestones Autism Spectrum Disorder Conference that will take place on Thursday, June 15, and Friday, June 16 from 8 am to 5 pm, at the Cleveland I-X Center.

Dr. Grandin has become one of the most famous spokespersons for autism despite her being unable to speak until she was nearly 3-1/2 years old. Her journey affirms that the right intervention, support and resources can enable individuals with autism to realize their potential.

"Hearing directly from Temple Grandin is an amazing opportunity," says Ilana Hoffer Skoffe executive director of Milestones Autism Resources. "Her inspiring story and message lift us all as we strive to help our loved ones with autism lead independent, productive, happy lives."

Heading into its 15th year, the Milestones Autism Conference is the region's must-attend event for family members, educators, administrators, therapists, clinicians and individuals with autism. Learn evidence-based strategies for all ages, stages and abilities. Network with leading experts and connect with high-quality exhibitors. In addition, professional development credits for more than eight disciplines will be provided. Registration information is available at milestones.org with discounts through April.

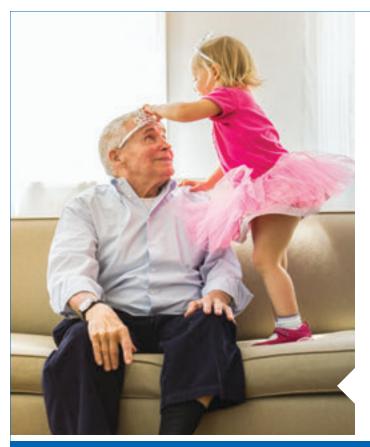
To purchase tickets for A Special Evening with Temple Grandin, visit www.playhousesquare. org or call 216.241.6000. Tickets for the 15th Annual Milestones Autism Spectrum Disorder Conference, which include a ticket to see Temple Grandin, may be purchased at www.milestones. org/templegrandin.

### About Temple Grandin, PhD

Raised in Colorado by a determined mother, Temple Grandin benefitted from early intervention by Boston's leading specialists. Her science teacher became her mentor and encouraged her to build and study the effects of her

now-renowned "squeeze machine" to reduce anxiety. This motivated her work in humane livestock-handling processes.

Today, Dr. Grandin is a prominent advocate for the humane treatment of livestock for slaughter as well as an internationally recognized speaker on autism. In 2010, she was named one of the 100 most influential people in the world by *Time Magazine*. She has been the subject of everything from documentaries to punk music. In 2011, HBO produced the Emmy-award winning film about her life, Temple Grandin. Grandin earned her PhD in animal science from the University of Illinois Urbana-Champaign and currently serves as professor of animal science at Colorado-State University.



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# Swathi Srinivasan Named Coca-Cola Scholar Regional Finalist

Swathi Srinivasan, a Beachwood High School senior, has been named a Regional Finalist for the 2017 class of the CocaCola Scholars Program. As one of 250 high school seniors selected nationwide as Regional Finalists, Swathi will receive at minimum



a \$1,000 educational stipend from the CocaCola Scholars Foundation to use at the college of her choice next fall thanks to the generous support of The Coca-Cola Company and Coca-Cola bottlers throughout the country. Students are selected as Regional Finalists based on academic excellence, leadership, and achievement demonstrated in school and community activities.

Additionally, those selected as Coca-Cola Scholars will be welcomed into a vibrant and growing family of over 5,700 alumni that foster lasting connections with each other and the Foundation. Alumni stay in touch through regional councils, special events and their local CocaCola bottling facilities. In 2006, a Coca-Cola Scholar Alumni Advisory Board was created so that alumni could make an even greater positive impact together.

### **Tracey Watts-Cirino Completes** Goldman Sachs 10,000 Small Businesses Program



Tracey Watts-Cirino, master stylist and owner of Lavish Color Salon, recently completed The Goldman

Sachs 10,000 Small Businesses program that links learning to action for small business owners. The course offers to participants practical skills in topics such as negotiation, marketing and employee management that can immediately be applied into action. In addition, graduates receive tools and professional support to develop a strategic and customized plan to help grow their business and take it to the next level.

Lavish Color Salon is proud to share this achievement with their guests. "We look forward to creating an even more efficient, customer-satisfaction-centric salon that will promote growth and expansion to accommodate current and future clients."

For information about the The Goldman Sachs 10.000 Small Businesses program, email 10ksb@tri-c.edu or visit www.tri-c.edu/10ksb.

### **Lavish Color Salon Announces Partnership with** The Hospice of the Western Reserve

Lavish Color Salon also announces its partnership with Hospice of The Western Reserve, providing salon services to patients. Watts-Cirino and a few of her team members recently completed the required volunteer training with representatives from the Reserve, and are certified to "lavish" residents with complimentary haircuts.

"We are very humbled to have the opportunity to brighten someone's day and make them feel better about themselves. We look forward to a long and gratifying relationship with this very important establishment."

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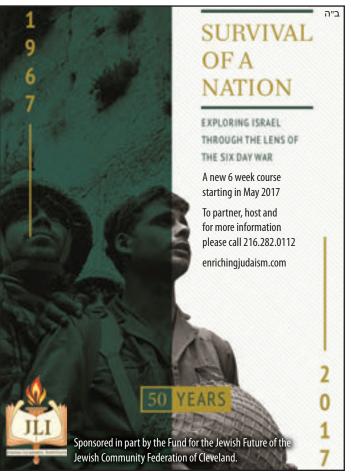
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Mon. noon-7pm • Tues.-Fri. 8am-9pm • Sat. 9am-5pm



Proceeds help The Gathering Place support, educate & empower those touched by cancer through programs and services provided free of charge. For more information, call 216-595-9546 or visit www.touchedbycancer.org/warehouse.





# Yom HaShoah Candle App

The flickering flame of a candle is mesmerizing and meaningful, and now this feeling can be replicated by lighting a virtual candle on Yom HaShoah, Holocaust Remembrance Day, April 23-24, with an iPhone app available at the app store.

When you download this free app, the only one of its kind, you can light a candle, read a text passage and join with others in the worldwide commemoration of the Holocaust.

The Yom HaShoah Candle app, now in its second year, was created by Anshe Chesed Fairmount Temple congregants, co-led by Susan Ringel and Lester Potash, president of the Men of Fairmount Temple (MFT). For decades, MFT have been delivering physical Yom HaShoah candles - yellow Yahrzeit candles - to members' homes.

When MFT needed an app developer, they didn't have to look far. A young congregant, Andy Lebowitz, a 15-year-old freshman at Solon High School, has reworked and enhanced the app from its original build. New this year, users tap a button to "light" the candles, can share the app with friends, and watch a tutorial to learn more about the app's purpose.

Beachwood residents and MFT members Paul Sobel and Al Hochheiser support the app. Sobel says, "What I appreciate about the candle app is that it allows people who are not able to light candles where they live to observe Yom HaShoah. If you are a student in a dormitory, you can get the app. If you are a resident in senior care, you can do this yourself. If you are tech savvy or your loved ones can bring their phones in, you can do it."

Hochheiser adds, "For as long as I can remember, we have been distributing Yom HaShoah candles to temple members. It is

a role that is vital to our mission of giving back to the

Jewish community. We will continue our delivery of the physical candles, are pleased to know that the reach of our mission is expanded by sponsoring the candle app. We want to never forget and to allow individuals to remember the Jewish lives lost."

The idea for the app came from congregant and religious school teacher Susan Ringel. She and her husband, Mark, are in the corps of 30 or so volunteers who deliver about 700 Yom HaShoah candles annually to the homes of fellow congregants.

The app idea came to Susan who was delivery candles during the spring of 2015, while searching the app store and found no results. She then approached MFT, gained their support and the app was born.

To download the app, go to the iPhone App Store, search for "Yom HaShoah Candle" and download. Choose a time to light the candle on April 23-24 and watch the tutorial.

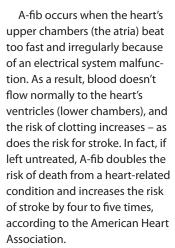
When your programmed time arrives, you will receive a notification to open the app. Click the light button to "light the candle" with a realistic flame; and then read a paragraph of text when it is lit. Please share the app with your family and friends under Options/Send Candle to Others. You can re-open your app anytime and see your candle's flickering flame. After 24 hours, you will receive a notification that the flame has gone out. Note: the app is only available for the iPhone at this time. The hope is that by next year, it will be available for Android users as well.



# When Your Heart Skips a Beat

The latest on diagnosis and treatment of atrial fibrillation

-fib (also known as atrial fibrillation, or AF) is the most common heart rhythm disorder. It can cause distressing sensations for those who can feel their heart fluttering or racing, or it can result in more significant symptoms, such as shortness of breath and general fatigue. Although a heart rhythm disorder may not seem as serious as the factors that are known to lead to heart attack, A-fib, in fact, is a serious condition.



### How common is atrial fibrillation?

- · A-fib is the most common heart rhythm disorder
- More than 2.2 million people in the U.S. have A-fib
- About 160,000 new cases are diagnosed each year
- A-fib is uncommon among young people, although it can occur in people of any age
- The likelihood of developing A-fib increases with age

### What causes atrial fibrillation?

In some people, there is no apparent cause for A-fib. These people have what is called idiopathic A-fib. In others, the condition may be related to certain medical problems, such as:

- Coronary artery disease (CAD)
- · High blood pressure (hypertension)
- Diabetes

- Structural defects of the heart and its valves
- Inflammation of the heart (pericarditis)
- · Lung disease including COPD and obstructive sleep apnea
- Thyroid disease
- Familial A-fib (a rare, genetic disease)

### Restoring your rhythm

A proper diagnosis and a thorough evaluation are critical to finding the right course of treatment, but this can be challenging because the symptoms of A-fib may not be that noticeable.

"While atrial fibrillation often causes heart palpitations, for many people, their only symptoms may be shortness of breath, fatigue or a general lack of energy," says William Wolf, MD, Division Chief, Cardiology, UH Ahuja Medical Center, part of the UH Harrington Heart & Vascular Institute.

Treatment typically requires blood thinners to reduce your risk of stroke, medications such as beta blockers or calcium channel blockers to decrease your heart rate, or antiarrhythmic drugs to alter the electrical properties of your heart. For those people with persistent A-fib or those whose symptoms do not

improve with medications, the heart's normal rhythm may be restored by delivering a controlled electric shock to the heart through an electrical cardioversion procedure.

Catheter ablation is an option for symptomatic patients who were not helped by medications or who developed side effects to an antiarrhythmic medication. It also can be a possible firstline therapy to symptomatic patients with heart failure and/ or poor heart function. During this nonsurgical procedure, the physician guides a catheter through a blood vessel into the heart, and then burns away (ablates) the area of tissue causing A-fib, thereby restoring normal rhythm.

To learn more about A-fib and possible treatment options or to schedule an appointment with the UH Harrington Heart & Vascular team, call 216.844.3800 or visit UHhospitals.org/Heart.



William Wolf, MD

"While atrial fibrillation often causes heart palpitations, for many people, their only symptoms may be shortness of breath, fatigue or a general lack of energy," says William Wolf, MD, Division Chief, Cardiology, UH Ahuja Medical Center, part of the UH Harrington Heart & Vascular Institute.

# Strike it Big for Milestones

Milestones Autism Resources presents its 5th annual bowling extravaganza, Strike It Big for Milestones, presented by Davis Automotive Group. The event will take place Sunday, April 23 from 11 am to 3 pm at Freeway Lanes of Solon (33185 Bainbridge Road, Solon) and Buckeye Lanes in North Olmsted (24488 Lorain Road, North Olmsted).

In addition to bowling, the family-friendly event will include food, face painting, balloon animals, a raffle and an opportunity to learn more about autism. Proceeds will directly support local families impacted by autism through Milestones' free Autism Helpdesk, professional staff for personal guidance, local resources and individualized information at each and every stage of their child's development.

"We invite everyone in the community to enjoy an afternoon of fun with family and friends - and for a good cause," says Lauren Daughtrey, director of development at Milestones Autism Resources. "Events like 'Strike It Big' allow us, as an organization, to connect families with the support network they need."

"We hope local families, individuals, and businesses will join us for this fun-filled day to benefit our local autism community," says event chair Allison McMeechan. "My family and I are looking forward to participating in this wonderful event. We hope you will join us!"

To register, visit milestones. org. For more information, contact Laura Kravitz at 216.464.7600, ext. 113 or bowling@milestones.org.

### **Attention High School Parents**

# Win \$10,000 in College Scholarships!

If your high school student loves to sing or rap – if they want to showcase their talent in front of a large audience and if you can imagine them performing on stage under Playhouse Square lights – you'll want them to participate in the first-ever Shining Star CLE!

This unique solo-singing competition gives high school students from Cuyahoga, Geauga,

Lake, Medina and Summit counties (including home-schooled high school students) the chance to compete for college scholarships and perform at the renown Ohio Theatre.

All participants must have a 2018-2021 high school graduation date. Students can submit their online video audition to shiningstarcle.org between April 1 and July, 2017. In-person audi-

tions will follow.

For more



information, visit shiningstarcle. org or contact Debbie Rothschild, foundation director, at 216.910.2633 or drothschild@ montefiorecare.org. Proceeds from this event benefit Montefiore and The Weils, nonprofit organizations and leaders in senior healthcare.

### Free Monthly, Community-Wide Program at Montefiore

# Caregiver Education and Support Group

Tuesdays, March 7 and April 4, 2017 • 5-6 pm Montefiore • One David N. Myers Parkway • Beachwood

Feeling burnt out from caregiver stress or alone in your journey with no one to lean on? Do you have questions about what is coming next and how to deal with it? We're here

Come to Montefiore's month-

ly care giver education and support group to receive tips on how to cope and how to receive support as a caregiver. This program is presented by dementia expert Dr. Lori Stevic-Rust, ABPP, Clinical Health Psychologist and dementia

program advisor for Montefiore and The Weils.

To RSVP or for more information, contact Kristen Morelli, memory care program manager, at 216.910.2323 or kmorelli@montefiorecare.org.

# The Gathering Place

he Gathering Place is a caring community that supports, educates and empowers individuals and families touched by cancer through programs and services provided free of charge. The programs provide education and information, support, and tools to help manage the stress of a cancer diagnosis. The Gathering Place has two locations in Beachwood and one in Westlake. The following programs will take place at 23300 Commerce Park in Beachwood, unless otherwise noted. All programs require advance registration by calling 216.595.9546, unless noted. For more information, visit www. touchedbycancer.org. You can follow TGP at www.facebook.com/tgpcaringcommunity or www.twitter. com/touchedbycancer.

### **Chair Exercise**

Wednesdays, 2 • 2:45 pm

Gentle exercises done in a chair to promote healthy wellbeing for individuals diagnosed with cancer or someone supporting an individual diagnosed with cancer.

### KidShop/TeenShop

Mondays, March 6 and March 20 6:30 - 7:30 pm

A workshop for children and teens who have an adult family member with cancer.

### **Prostate Cancer Information** Session

Thursday, March 9 5:30 - 6:15 pm No registration required. For men (only) diagnosed within the last 6 months.

### Group for Those with **Gynecological Cancers**

Wednesday, March 15 • 6 – 7:30 pm No registration required.

### **Managing Anger on the Cancer Journey**

Wednesday, March 22 • 6 – 7:30 pm

### **Cancer Rehabilitation: Adding Life to the Years**

Presented by Jenny Dvorkin Wininger, MD Wednesday, March 29 • 6:30 – 8 pm

## Open to the Community! 3rd Annual Home Run 5K Run/Walk and 1M Walk

"Home Run" Event

The Montefiore Foundation invites you to participate in its 3rd annual 5K Run/Walk and 1M Walk on Sunday, May 7, at 8:30 am at Ursuline College. All proceeds from this Run/Walk event will support the 2017 Annual Sustaining Campaign, which benefits both Montefiore and The Weils senior communities, enabling them to continue to provide the exemplary care that residents, patients and families have come to depend on each day – regardless of ability to pay.

Baseball-themed event sponsorships are available at the grand slam (\$5,000), home run (\$2,500), triple (\$1,250), double (\$750) and single (\$500) levels.

Pre-registration is \$20 by Friday, May 5 or \$25 May 7 through race day. The Run/Walk will be held rain or shine. For more information about sponsorships and event registration, visit montefiorecare.org/homerun.

For questions, contact Alyssa Rothstein, development associate, at 216.910.2636 or arothstein@montefiorecare.org.

### **Temple Emanu El Purim Shabbat Service**

Friday, March 10 • 5:45 - 6:15 pm

Enjoy a Shabbat pre-reception, followed by a special Shabbat service in which the theology of Purim will be explored.

### **Purim Rocks Around The Clock** Saturday, March, 11 • 5 – 6 pm

Crafts, dinner, Purim service and Purimspiel that retells the story of Purim with humor and pop songs from the 1950s and 1960s. Dessert reception will follow. RSVP for dinner by emailing rhiger@teecleve.org or calling 216.454.1209.

### Megillah Reading and **Purim Carnival**

Sunday, March 12 ~ 10:30 • 11 am Megillah reading followed by the Luau-themed Purim Carnival.

Temple Emanu El is located at 4545 Brainard Road, Orange Village.

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# The 41st Cleveland International Film Festival (ICIFF)

To Open with: California Typewriter

To Close with: The Hero

The 41st Cleveland International Film Festival, presented by Dollar Bank, is kicking-off its 12-day run with the click of a typewriter, and closing out with a look at legacy. CIFF41 will be held March 29 - April 9 at Tower City Cinemas and select neighborhood screening locations.

### **OPENING NIGHT**

On Wednesday, March 29, the CIFF41 will open with California Typewriter. Directed by Doug Nichol, the film features a cast of artists, writers and collectors who remain loyal to the typewriter as their preferred tool and oftentimes their muse. The film also movingly documents the struggles of California Typewriter, one of the last standing repair shops in America dedicated to keeping the aging machines in working order. Featuring Tom Hanks, John Mayer, David McCullough and Sam Shepard, among others, this film will leave you looking at your own relationship with technology.

Tickets to the Opening Night Gala are \$200 per person (\$175 for CIFF members). The evening includes the 7 pm screening of the film at Tower City Cinemas, followed by a reception at Post Office Plaza in Tower City Center. Scheduled special guests include director Doug Nichol and featured subjects Ken Alexander, Martin Howard, Jeremy Mayer and Richard Polt.

### **CLOSING NIGHT**

On Sunday, April 9 at 7 pm, the Festival will close with The Hero. Directed by CIFF39 alum Brett Haley (I'll See You in My Dreams), the film is a moving, sharply observed character study starring the great

Sam Elliott as Lee Hayden, a Western film icon whose best performances are behind him. Faced with a cancer diagnosis, Lee's priorities are refocused, causing him to assess the life he has led. With a star-studded cast including Nick Offerman, Laura Prepon and Krysten Ritter, The Hero addresses the question most people face at one time or another in their lifetime: what kind of legacy will Heave?

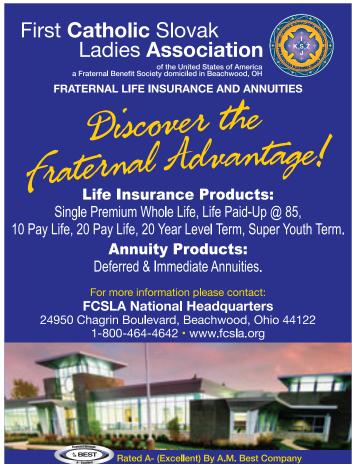
Closing Night is sponsored by University Hospitals. All those in attendance at any of the films showing at Tower City Cinemas on Closing Night are invited to a dessert reception and awards presentation program on the **Tower City Center Grand Staircase** after the screenings. Tickets to any Closing Night film are \$14 for CIFF members and \$16 for non-members

### For discounted CIFF tickets, be sure to use the code BBUZZ.

CIFF41 program details will be announced on Friday, March 3 at clevelandfilm. org. Program guides will be available at all Dollar Bank branches, and throughout the area, the week of March 6. Tickets will go on sale to CIFF members on Friday, March 10 and to the general public on Friday, March 17. For discounted CIFF tickets, be sure to use the code BBUZZ.

The Cleveland International Film Festival is supported in part by the residents of Cuyahoga County through a public grant from Cuyahoga Arts & Culture.





# Upcoming Programs at the Beachwood Library

# Redefining Your Life Purpose for Retirement

Wednesday, March 15 6:30 pm Empowering Young Retirees: Workshop 7

With retirement, your previous work identity disappears and you need to reinvent yourself. It's now up to you to find answers to the questions: Who am I now? What is my life about?

This is your chance to begin anew and redefine your life propose for the next chapter. This class will offer you:

- Powerful exercises to help you find your answers
- · A business card with a new title for your new life

We need to know where we are going to get there!

Registration is required. Call 216.831.6868 for more information. Presented with support from Friends of the Beachwood Library.

### Third Wednesday/Third Thursday Book Discussion

Wednesday, March 15 1 pm and Thursday, March 16 2 pm

Monthly book discussion led by library staff. March: Railwayman's Wife by Ashley Hay. No registration required. All are welcome! Books available at circulation desk one month prior to program date. Call the branch at 216.831.6868 for more details.

### **Drop in and Download**

Saturday, March 18 10 am – 1 pm Monday, March 20 2 – 5 pm

Learn how to borrow free eBooks, eAudiobooks, eMagazines, movies and music from our Digital Collection anytime, anywhere. Bring your device and passwords to the library and our

staff will get you started. Our Digital Collection is available 24/7, 365 days a year, and there are never any late fees.

### **Meet Author Frank Lavin**

Thursday, March 23 7 pm

Frank Lavin will visit to discuss his book, Home Front to Battlefront, the tale of a foot soldier who finds himself thrust into a world where he and his unit grapple with the horrors of combat, the idiocies of bureaucracy and the oddities of life back home – all in the same day. The book is based on Carl's personal letters, his recollections and those of the people he served beside, official military history, private papers and more. Books will be available for purchase and signing.

# Coloring Happy Hour for Adults

Tuesday, March 28 4 pm

Come to the library and experience the joy of coloring. Research suggests that coloring is one of the best ways for adults to reduce stress and relax. Registration is not required. Materials and coloring pages will be provided by the Friends of the Beachwood Library.

### **Meet Author Jim Shepard**

Wednesday, March 29 7 pm

Called "the most ambitious story writer in America," by *The Daily Beast*, Jim Shepard will visit to discuss his new collection, *The World to Come: Stories*. The ten stories span borders and centuries as characters face everything from emotional pitfalls to historic catastrophes. Jim is also the author of seven novels, including *The Book of Aron*, and four previous story collections. Books will be available for purchase and signing.

# **Meet Author Jennifer Haigh** Wednesday, April 5

7 pm

Meet New York Times bestselling author Jennifer Haigh. Her newest novel, Heat and Light, was an Amazon Best Book selection last spring and centers on a dying coal town that's offered a second chance when the natural gas industry comes to town. Jennifer is also the author of the award-winning short story collection News from Heaven and four other critically-acclaimed novels including Faith, The Condition, Baker Towers and Mrs. Kimble.

Books will be available for purchase and signing.

### Children's Programming

### **Homeschool Art Explorers**

March 9 • 10 am Grades 2 to 7

Get a little messy while learning something new. Each month we will focus on an artist, explore their life and creative style, and create our own works of art based off of what we have learned. Supported by Friends of the Beachwood Library.

### Thingamajig Thursday

March 9 and March 23 4 pm Grades 2 to 6

You never know what activity will be waiting for you at this after-school program. From building challenges to awesome science experiments and imaginative crafts, one thing's for sure: we'll always have fun.

### Friday Family Fun: Play, Learn and Grow!

March 10 10:30 am

Ages Birth to 3 with a caregiver Children will play with developmentally appropriate toys in a play group atmosphere while parents meet and learn from community health experts

### **Hebrew Storytime**

March 22 4 pm Families

Join us for a Hebrew/English storytime where we will hear stories and songs and in Hebrew and English. Presented in cooperation with the Jewish Education Center of Cleveland.

### Storytimes

### **Toddler Storytime**

Mondays at 4 pm and Wednesdays at 10 am Ages 19-35 months with a caregiver

Join us for books, rhymes, songs and fingerplays.

Baby & Me Storytime Tuesdays at 4 pm and Thursdays at 10 am Caregivers and their babies from birth-18 months

Join us for rhymes, songs, fingerplays and books perfect for baby.

Preschool Storytime Tuesdays at 2:30 pm and Wednesdays at 1:30 pm Ages 3-5 not yet in kindergarten and their caregivers

Enjoy stories, books, rhymes, songs and fingerplays with your little one.

Registration is required for all programs except storytimes. To register, please call 216.831.6868 or visit cuyahogalibrary.org.

# Local Ties to Cleveland Sparks New "Honeymoon Israel" Opportunity for Cleveland Couples

# Young couples now eligible to take advantage of an incredible once-in-a-lifetime trip to Israel

Honeymoon Israel, in partnership with jHUB, is launching an exciting new opportunity for young couples in Cleveland. Honeymoon Israel provides immersive trips to Israel for locally based cohorts of couples in which at least one partner is Jewish, early in their committed relationship. The goal of the program is to create communities of couples who are building families with deep and meaningful connections to Jewish life and the Jewish people.

Eligible Cleveland couples are able to apply for the first Honeymoon Israel trip from Ohio. This enriching, provocative, fun and inspirational nine-day experience has an affordable price tag of \$1,800 (US) per couple, which includes all flights and ground costs. In Cleveland, Honeymoon Israel is subsidized with generous support from the Jewish Federation of Cleveland and related funds and foundations. The first Cleveland-based trip with 20 couples will take place September 7-17, 2017.

Local ties run deep for the Honeymoon Israel staff team. Honeymoon Israel co-founder and co-CEO, Mike Wise, who is based in Buffalo, is a former Akronite who lived in Akron for 26 years and most recently served as the CEO of the Jewish Community Board of Akron through 2007. Rachel Zieleniec (former Mandel JDS and Beachwood HS alumna) serves as the Honeymoon Israel Director of Marketing and Communications and Shaina Kass (former Solon schools alumna) serves as the Communications Coordinator - both of whom are based in Atlanta.

Honeymoon Israel has launched in over a dozen cities across North America with astonishing success, receiving approximately four times the number of applications for each spot. In order to be eligible for the trip, couples must:

- Reside in Greater Cleveland area
- Be comprised of at least one partner aged 25-40
- Be comprised of at least one partner with no prior organized Israel trip experience as a teen or adult
- Be comprised of at least one partner who is Jewish
- If married, must be within the first five years of marriage (or very close to it!)

Honeymoon Israel is an inclusive program – and highly encourages interfaith couples, couples with a partner who has converted and LGBTQ couples to apply. Recent statistics show that approximately 70% of Honeymoon Israel applicants and participants are in interfaith relationships.

The 20 selected couples from Cleveland will spend nine days in Israel touring Jerusalem and Tel Aviv, hiking Masada, floating in the Dead Sea, attending performances, sampling local cuisine and exploring Israel's diversity and complexity. They'll also have the opportunity to meet Israelis, participate in Shabbat experiences and visit historical sites important to Jewish, Christian and Muslim history.

Applications are open through March 15. For more information about Honeymoon Israel visit https://honeymoonisrael.org/ or contact Rachel Zieleniec at 347.292.8809 or Cleveland@ honeymoonisrael.org.

# Women of Fairmount Temple

The women of Fairmount Temple invite you to attend the following programs:

### Sunday, March 12

Women of Fairmount Temple will be assisting at the Purim Carnival to make this a very festive day. For more information, call Pam Berkson at 216.242.1051.

### Tuesday, March 14

Starts at 10:30 am

Chair Yoga with Meghan Sturges begins at 10:30 am. Lunch follows at noon. Reservations need to be made the preceding Thursday or Friday by calling Trina Miller at 440.537.7115. The cost is \$10 per person. At 1 pm, Cantor Sarah Sager will speak. The program is free and open to the community.

### Tuesday, March 21

Starts at 10:30 am

First Families of the Bible, led by Diane Lavin, continues as the year-long topic. The group meets in the library at 10:30. Lunch is at noon. Reservations need to be made the preceding Thursday or Friday by calling Trina Miller at 440.537.7115. The cost is \$10 per person. At 1 pm, Barbara Bellin Janovitz, attorney and member of the Beachwood City Council, will speak. Her topic is Women in Politics.

### Tuesday, April 4

7-9 pm

The Annual Women's Intergeneration Dessert Seder will be led by Cantor Sarah Sager. A special haggadah will be used. Enjoy festive food and a real family affair. Many attendees will provide charoset and desserts. The cost is \$4 to celebrate our "Four Mothers." Several families are there with 2 or 3 generations as children are encouraged to attend.

Call Phyllis Berlas at 216.381.8738 or Marilyn Bilsky at 440.449.1833 to register or for more information.

# **NEO Jewish Singles**

NEO Jewish Singles, 45-65ish, will be hosting the following programs and encourags you to attend! Affiliated with Fairmount Temple, these programs are open to all singles in this age group in the larger Jewish community.

### **Chinese Food and Dancing**

Saturday, March 4 at 6 pm

The evening will start with dinner at Golden Mountain, a Chinese restaurant at 27910 Chardon Road in Willoughby Hills; followed by live music and dancing at Becky's Bistro, 28272 Chardon Road. There is a \$5 minimum at Becky's Bistro. RSVP by Friday, March 3.

### **Band Together Dance Party**

Saturday, April 1 at 6:30 pm

This Fairmount Temple event is open to all. The No Name Band, a group of 11 Cleveland-area attorneys, will play all those "oldie but goodie" songs we loved in the sixties, seventies and beyond. A light dinner and desserts will be served and there will be a cash bar. \$25 for Fairmount Temple members, and \$30 for guests in advance (\$5 more at the door). Register online with a credit card at www.fairmounttemple.org under "Fees and Contributions OR mail a check, payable to Fairmount Temple, to Fairmount Temple, 23737 Fairmount Blvd., Beachwood, OH, 44122, attn: Band Together. Casual attire. Please RSVP for both events on Meetup or to Sally at lvzgadgets@yahoo.com.

Gross Schechter
Day School Presents
No Place for Hate
Workshop

# Sponsored by the Anti-Defamation League

Third, fourth and fifth grade classes at Gross Schechter recently participated in the school's second annual No Place for Hate workshop, sponsored by the Anti-Defamation League.

During the first workshop, students were educated about No Place for Hate and what that truly means for Schechter. On Friday, February 3, the third-grade class participated in a workshop designed to prepare the students to help support and assist their peers in resolving peer conflict within a school environment. For the remainder of the school year, students will be asked to commit to a weekly timeframe to provide assistance as hall monitors (Shomer Kavod).

The students will also participate in projects that will educate all students about Gross Schechter and explore ways to maintain a school and community that hold the values of kayod (respect) high.

Third -grade students will be leading the school in signing a Resolution of Respect to uphold as part of being designated as a No Place for Hate community. This program will enable students to set an example for each other and their families.

# Who's Buzzin' in Beachwood?

# by Arlene Fine

# Pop Tarts Are Tops

he Beachwood Community Center was the scene for a free swingin' 60's concert performed by the Pop Tarts, four groovy chicks who dressed in 60's outfits. The performance, hosted by the Beachwood Arts Council and made possible by a grant from the Ohio Arts Council, energized the audience who thrilled to the golden oldies; and grooved to the Pop Tarts' energy, their hula hoop prowess and their brightly colored go-go boots.



Pot Tarts Lisa Sommer, Laurie Angie, Julie Matthews and Debi Lewin



Joanne Lewin, Robin Collins, Debi Lewin and Barb Pelig



Beachwood Arts Council Executive Director Leah Gilbert and Beachwood Arts Council Trustee Sharon Schlesinger



Beachwood Arts Council Trustee Phyllis Kalk, Beachwood Arts Council President Joe Kalk and City Councilman Mel Jacobs

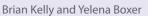
# Mandel JCC Triathlon and Biathlon

rousing crowd of 130 participants, along with family members and friends, filled the Mandel Jewish Community Center for the soldout 10th annual JCC Triathlon and Biathlon. Indoor competitive events included swimming, biking and running.

Also competing were area teens and young adults who participate in the Jewish Family Services Association's Horvitz YouthAbility community service and Ascentia Mental Health programs. Funds raised from the event are earmarked for The J's Financial Assistance Program.

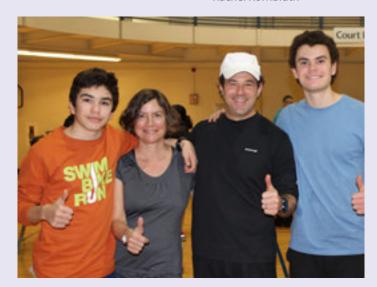
SWINE WEE

Lainey Chylik, Leslie Levine nad Rachel Kornbluth





Sandrine Pal



Joseph, Jody, Scott and Jack Spero



Nasha and Anita Adib

### 'Welcome to Medicare' Online Webinars

'Welcome to Medicare' online webinars are now available for Ohioans newly eligible for Medicare in 2017. Sponsored monthly by the Ohio Department of Insurance, these webinars are designed to help the more than 100,000 soon-to-be-Medicare recipients learn more about health insurance coverage options.

Medicare experts from the department will cover topics such as Medicare Part A and B benefits, the Part D prescription drug benefit, Medicare Supplement plans, Medicare Advantage plans, financial assistance and key deadlines. During the webinar, attendees can use their personal computer to enter questions for the moderators to answer.

To register for one that is convenient for you, please visit www.insurance.ohio.gov; click on the Medicare Services tab; then click on the calendar link at the bottom of the page.

For additional information, please contact the department's Medicare experts at 1.800.686.1568, Monday through Friday, 8 am to 5 pm. You can also follow us on Facebook at www.facebook.com/OSHIIP.

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Would you like to be a monthly sponsor of a "coffee niche" in memory of a loved one or in honor of someone close to you?

The Beachwood/University Heights Kollel, an advanced Judaic and Torah study institution in its new building on the corner of South Green Rd. and East Carroll Blvd., will display your name (or company's name) and honoree's name for an entire month.

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goods, coffee, creamers, sugar, sweeteners and teas for the entire month. Approximately 200 participants are served daily. Additional dedication opportunities are available.

For additional information, please contact Rochelle Kozuch at 216.513.2500. Your support is appreciated!

# Mandel JDS Hosts STEM Fair

On Sunday, January 29,, Mandel Jewish Day School (JDS) held its annual Science Technology Engineering and Mathematics (STEM) Fair, presented by Mandel JDS Early Childhood through second-grade students. STEM is an acronym for Science, Technology, Engineering and Math education. These subjects are put together not only because the skills and knowledge in each discipline are essential for student success, but also because they are deeply intertwined in the real world. One of the best practices in teaching and learning is to make learning relevant, and there is nothing more relevant than exploring the world in which we live.



We don't have to teach young children how to wonder, discover and explore through play because they do it naturally. We understand that success in learning requires the learner to be at the center of the experience, making connections across disciplines and contextual settings. Excellent education allows students to be active, engaged and take initiative in their own learning.



There were 17 stations at the STEM Fair, ranging from computer coding and growing plants to making handmade butter and mixing chemicals to create magical mixtures to soothe your soul. The day started with happy children exploring STEM with their engaged parents and ending with smiles all around.

Beachwood residents enjoy exploring during the Mandel JDS Stem Fair Upper right: Eilah Epstein

Bottom left: Rayna and Romi Freiman



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